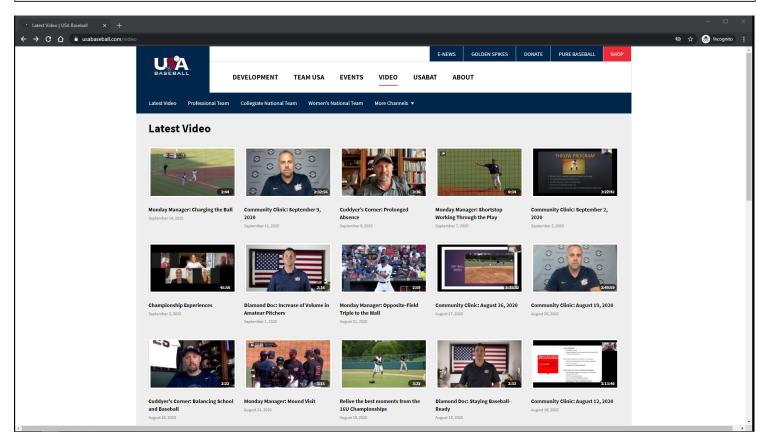
USA Baseball Video Page

By: Zack Honig

Date: September 19, 2020

USA Baseball is the national governing body for organized baseball in the United States, and is a member of the United States Olympic Committee and the World Baseball Softball Confederation. The organization selects and trains the World Baseball Classic, Olympic, Premier12, and Pan American Games teams (and all other USA Baseball professional teams); the USA Baseball collegiate national team; the USA Baseball 18U, 15U, and 12U national teams; and the USA Baseball women's national team, all of which participate in various international competitions each year. In addition, USA Baseball selects players for the 14U, 16U, and 17U national team-development programs. The organization is responsible for the continued proliferation and health of the sport, and leads a number of amateur initiatives through its Sport Development department, including Play Ball and Pitch Smart. USA Baseball also presents the Golden Spikes Award annually to the top amateur baseball player in the country and is responsible for creating the USABat standard.

USA Baseball Home Video Page - Default View - Top Of Page - LG/XL



URL:

https://www.usabaseball.com/video

Home Page Tracking:

Default Topic:

Latest Video

Video Card Items:

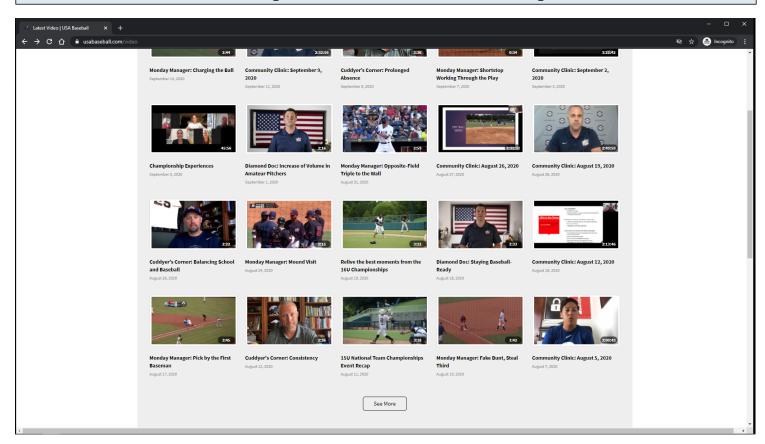
Each Video Card item is clickable.

On click, the user is redirected to the USA Baseball Playback Video Page.

Video Card Items Tracking:

Clicking Video Card item

USA Baseball Home Video Page - Default View - Bottom Of Page - LG/XL



URL:

https://www.usabaseball.com/video

Home Page Tracking:

Track page load

Default Topic:

Latest Video

Video Card Items:

Each Video Card item is clickable.

On click, the user is redirected to the <u>USA Baseball Playback Video Page</u>.

Video Card Items Tracking:

Clicking Video Card item

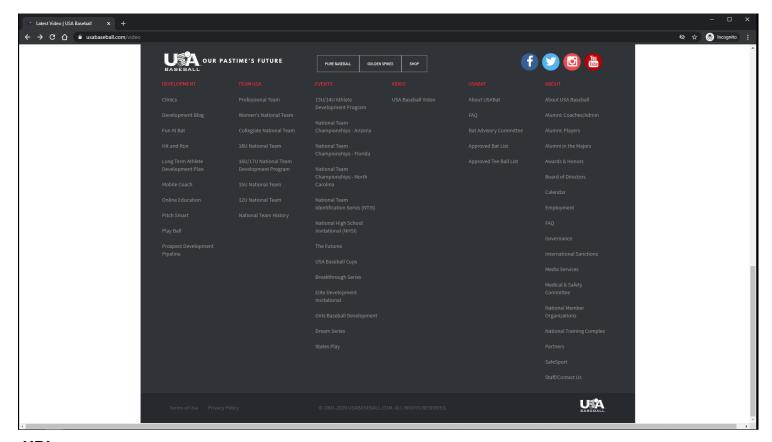
See More Button:

Clicking the <u>See More</u> button will load more <u>Video Card</u> items if they are available. If no more items are available, then the <u>See More</u> button is not displayed.

See More Button Tracking:

Clicking See More Button

USA Baseball Home Video Page - Default View - Footer - LG/XL



URL:

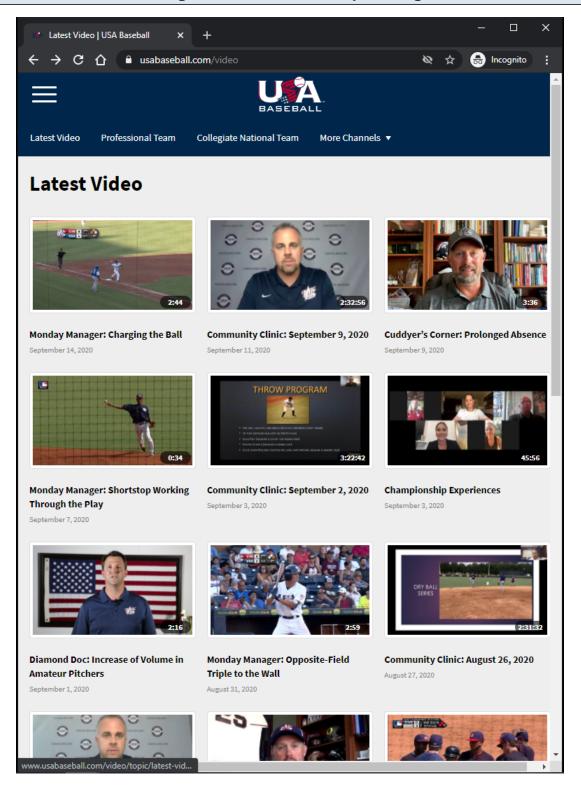
https://www.usabaseball.com/video

Home Page Tracking:

Track page load

Default Topic:

USA Baseball Home Video Page - Default View - Top Of Page - MD



URL:

https://www.usabaseball.com/video

Home Page Tracking:

Default Topic:

Latest Video

Video Card Items:

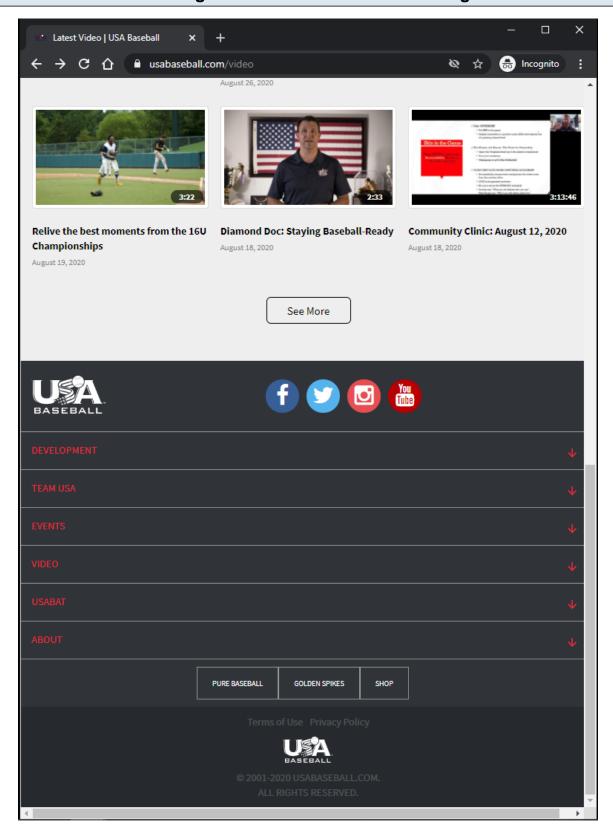
Each Video Card item is clickable.

On click, the user is redirected to the <u>USA Baseball Playback Video Page</u>.

Video Card Items Tracking:

Clicking Video Card item

USA Baseball Home Video Page - Default View - Bottom Of Page - MD



URL:

https://www.usabaseball.com/video

Home Page Tracking:

Default Topic:

Latest Video

Video Card Items:

Each Video Card item is clickable.

On click, the user is redirected to the <u>USA Baseball Playback Video Page</u>.

Video Card Items Tracking:

Clicking Video Card item

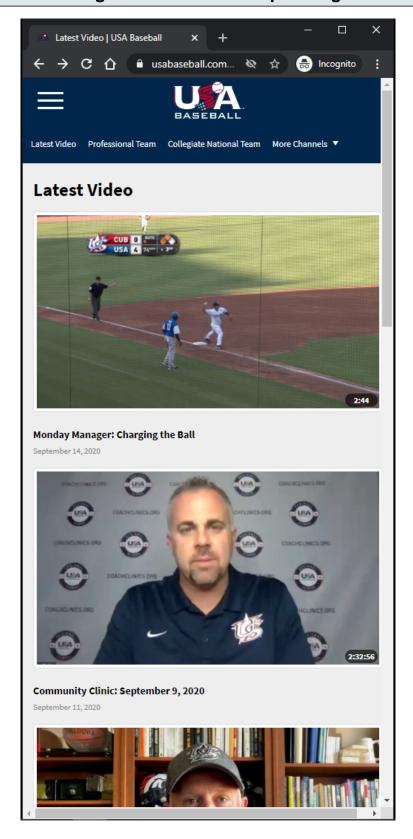
See More Button:

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See More Button Tracking:

Clicking See More Button

USA Baseball Home Video Page - Default View - Top Of Page - XS/SM



URL:

https://www.usabaseball.com/video

Home Page Tracking:

Default Topic:

Latest Video

Video Card Items:

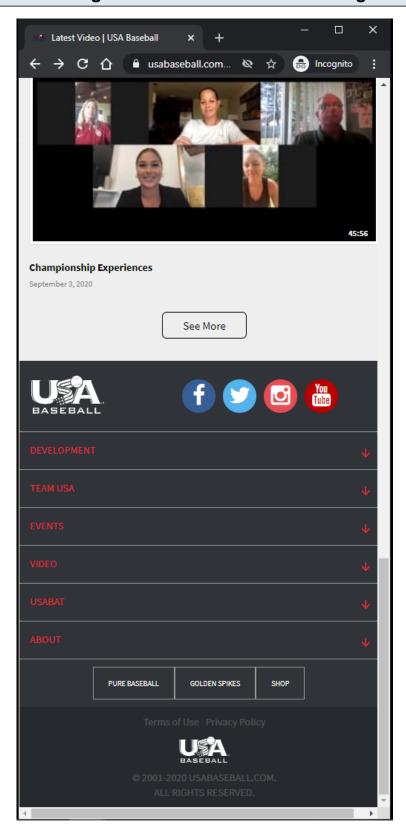
Each Video Card item is clickable.

On click, the user is redirected to the <u>USA Baseball Playback Video Page</u>.

Video Card Items Tracking:

Clicking Video Card item

USA Baseball Home Video Page - Default View - Bottom Of Page - XS/SM



URL:

https://www.usabaseball.com/video

Home Page Tracking:

Default Topic:

Latest Video

Video Card Items:

Each Video Card item is clickable.

On click, the user is redirected to the USA Baseball Playback Video Page.

Video Card Items Tracking:

Clicking Video Card item

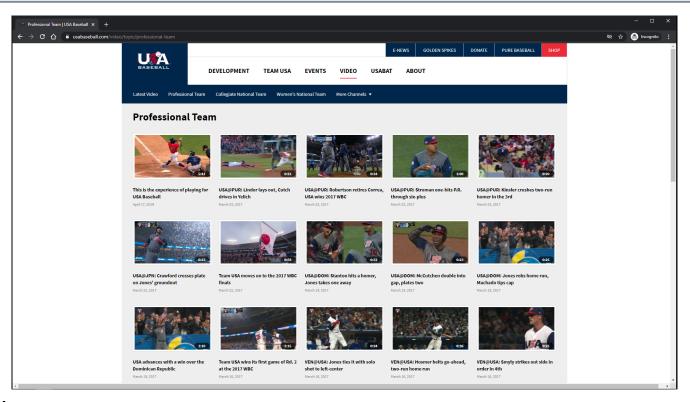
See More Button:

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See More Button Tracking:

Clicking See More Button

USA Baseball Topic Video Page - Default View - Top Of Page - LG/XL



URL:

https://www.usabaseball.com/video/topic/professional-team

Topic Page Tracking:

Video Card Items:

Each Video Card item is clickable.

On click, the user is redirected to the USA Baseball Playback Video Page.

Video Card Items Tracking:

Clicking Video Card item

Other Topic Pages Examples:

https://www.usabaseball.com/video/topic/latest-video

https://www.usabaseball.com/video/topic/womens-national-team

https://www.usabaseball.com/video/topic/collegiate-national-team

https://www.usabaseball.com/video/topic/18u-national-team

https://www.usabaseball.com/video/topic/16u-17u-national-team-development-program

https://www.usabaseball.com/video/topic/15u-national-team

https://www.usabaseball.com/video/topic/12u-national-team

https://www.usabaseball.com/video/topic/golden-spikes-award

https://www.usabaseball.com/video/topic/national-high-school-invitational

https://www.usabaseball.com/video/topic/national-team-identification-series

https://www.usabaseball.com/video/topic/national-team-championships

https://www.usabaseball.com/video/topic/the-futures

https://www.usabaseball.com/video/topic/cups

https://www.usabaseball.com/video/topic/athlete-development-program

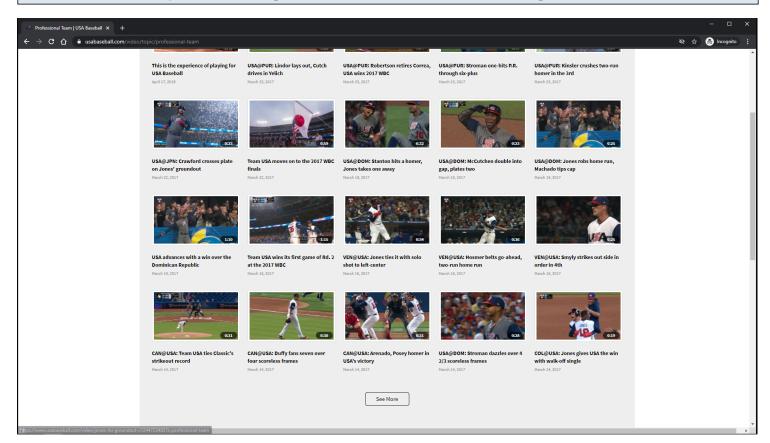
https://www.usabaseball.com/video/topic/monday-manager

https://www.usabaseball.com/video/topic/cuddyers-corner

https://www.usabaseball.com/video/topic/community-clinics

https://www.usabaseball.com/video/topic/diamond-doc

USA Baseball Topic Video Page - Default View - Bottom Of Page - LG/XL



URL:

https://www.usabaseball.com/video/topic/professional-team

Topic Page Tracking:

Track page load

Video Card Items:

Each Video Card item is clickable.

On click, the user is redirected to the USA Baseball Playback Video Page.

Video Card Items Tracking:

Clicking Video Card item

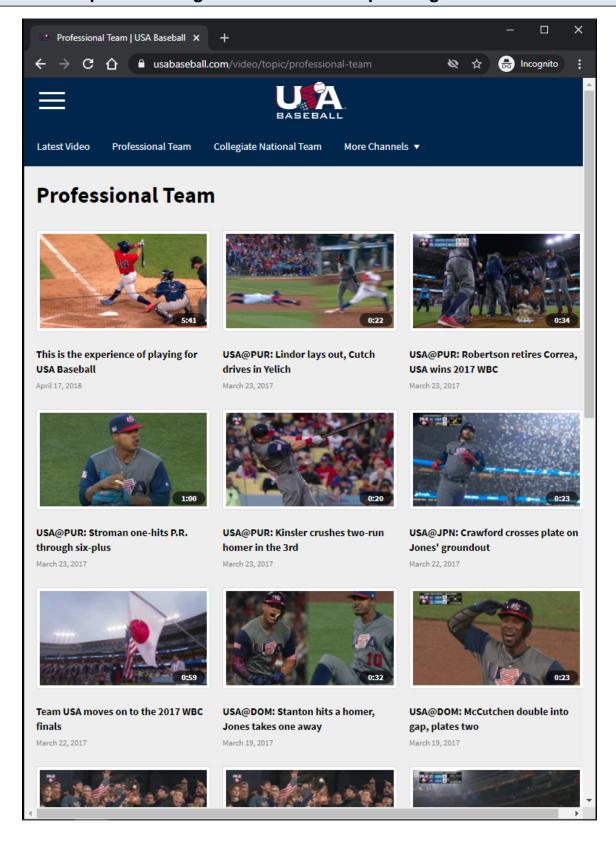
See More Button:

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See More Button Tracking:

Clicking See More Button

USA Baseball Topic Video Page - Default View - Top Of Page - MD



URL:

https://www.usabaseball.com/video/topic/professional-team

Topic Page Tracking:

Video Card Items:

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Video Card Items Tracking:

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https://www.usabaseball.com/video/topic/collegiate-national-team

https://www.usabaseball.com/video/topic/18u-national-team

https://www.usabaseball.com/video/topic/16u-17u-national-team-development-program

https://www.usabaseball.com/video/topic/15u-national-team

https://www.usabaseball.com/video/topic/12u-national-team

https://www.usabaseball.com/video/topic/golden-spikes-award

https://www.usabaseball.com/video/topic/national-high-school-invitational

https://www.usabaseball.com/video/topic/national-team-identification-series

https://www.usabaseball.com/video/topic/national-team-championships

https://www.usabaseball.com/video/topic/the-futures

https://www.usabaseball.com/video/topic/cups

https://www.usabaseball.com/video/topic/athlete-development-program

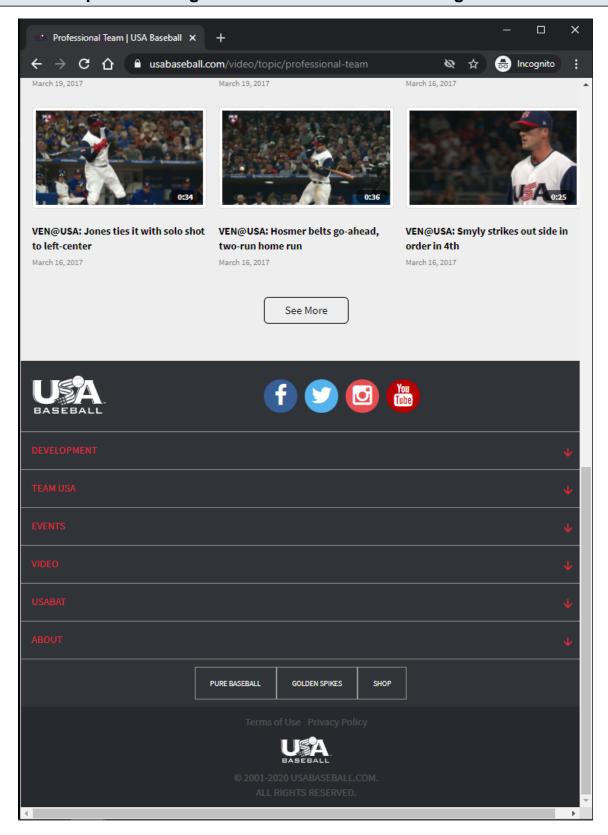
https://www.usabaseball.com/video/topic/monday-manager

https://www.usabaseball.com/video/topic/cuddyers-corner

https://www.usabaseball.com/video/topic/community-clinics

https://www.usabaseball.com/video/topic/diamond-doc

USA Baseball Topic Video Page - Default View - Bottom Of Page - MD



URL:

https://www.usabaseball.com/video/topic/professional-team

Topic Page Tracking:

Video Card Items:

Each Video Card item is clickable.

On click, the user is redirected to the <u>USA Baseball Playback Video Page</u>.

Video Card Items Tracking:

Clicking Video Card item

See More Button:

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See More Button Tracking:

Clicking See More Button

USA Baseball Topic Video Page - Default View - Top Of Page - XS/SM



URL:

https://www.usabaseball.com/video/topic/professional-team

Topic Page Tracking:

Video Card Items:

Each Video Card item is clickable.

On click, the user is redirected to the USA Baseball Playback Video Page.

Video Card Items Tracking:

Clicking Video Card item

Other Topic Pages Examples:

https://www.usabaseball.com/video/topic/latest-video

https://www.usabaseball.com/video/topic/womens-national-team

https://www.usabaseball.com/video/topic/collegiate-national-team

https://www.usabaseball.com/video/topic/18u-national-team

https://www.usabaseball.com/video/topic/16u-17u-national-team-development-program

https://www.usabaseball.com/video/topic/15u-national-team

https://www.usabaseball.com/video/topic/12u-national-team

https://www.usabaseball.com/video/topic/golden-spikes-award

https://www.usabaseball.com/video/topic/national-high-school-invitational

https://www.usabaseball.com/video/topic/national-team-identification-series

https://www.usabaseball.com/video/topic/national-team-championships

https://www.usabaseball.com/video/topic/the-futures

https://www.usabaseball.com/video/topic/cups

https://www.usabaseball.com/video/topic/athlete-development-program

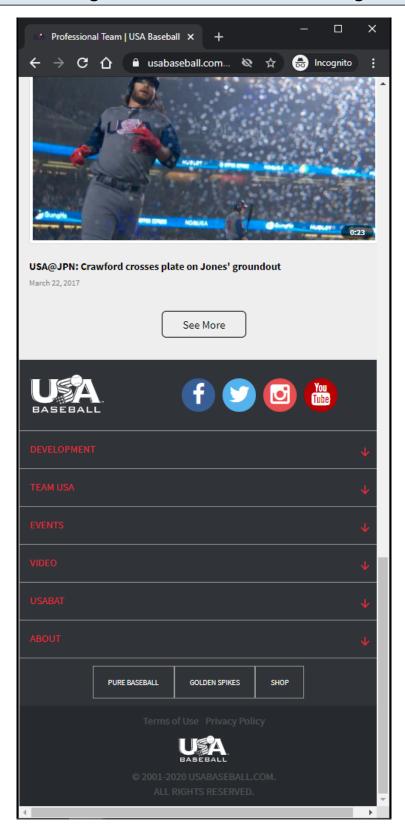
https://www.usabaseball.com/video/topic/monday-manager

https://www.usabaseball.com/video/topic/cuddyers-corner

https://www.usabaseball.com/video/topic/community-clinics

https://www.usabaseball.com/video/topic/diamond-doc

USA Baseball Topic Video Page - Default View - Bottom Of Page - XS/SM



URL:

https://www.usabaseball.com/video/topic/professional-team

Topic Page Tracking:

Video Card Items:

Each Video Card item is clickable.

On click, the user is redirected to the USA Baseball Playback Video Page.

Video Card Items Tracking:

Clicking Video Card item

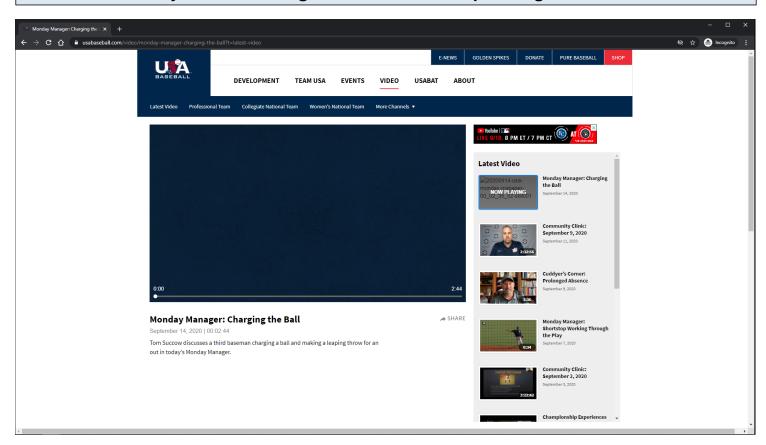
See More Button:

Clicking the <u>See More</u> button will load more <u>Video Card</u> items if they are available. If no more items are available, then the <u>See More</u> button is not displayed.

See More Button Tracking:

Clicking See More Button

USA Baseball Playback Video Page - Default View - Top Of Page - LG/XL



URL:

https://www.usabaseball.com/video/monday-manager-charging-the-ball?t=latest-video

Playback Page Tracking:

Track page load

Video Player:

The Video Player attempts to autoplay with sound when the user arrives at page. If autoplay with sound is not allowed, then the video attempts to autoplay muted. If autoplay is not allowed, then the video defaults to click-to-play behavior.

Video Player Tracking:

Video Start

Video Resume

Video Pause

Video 25% complete

Video 50% complete

Video 75% complete

Video complete

Video Player Controls

Rewind 15 seconds

Play/Pause

Fast-forward 15 seconds

Mute/Unmute

Volume Slider

Closed-Captions

Full-Screen/Exit Full-Screen

Native controls used on mobile devices

Playlist Items:

Each Playlist item is clickable.

On click, the playback page's metadata and video player source is updated.

On click, a Now Playing label overlays the selected Playlist item.

On click, the window scrolls to the top.

Playlist Items Tracking:

Clicking Playlist item

Share Button:

If the user clicks the **Share** button, then a share modal is displayed to the user.

Share Button Tracking:

Clicking Share Button

Other Playback Pages Examples:

https://www.usabaseball.com/video/usa-baseball-team-experience-c1947163383?t=professional-team

https://www.usabaseball.com/video/usa-vs-cuba-friendship-series-c32000000169?t=collegiate-national-team

https://www.usabaseball.com/video/womens-national-united-stars-c2139684683?t=womens-national-te am

https://www.usabaseball.com/video/usab-to-host-u18-world-cup-2021-c2523351483?t=18u-national-team https://www.usabaseball.com/video/highlights-16u-ntis-gold-medal-c32000000453?t=16u-17u-national-team-development-program

https://www.usabaseball.com/video/team-elite-clinches-15u-gold?t=15u-national-team https://www.usabaseball.com/video/highlights-12u-gold-medal-game-c32000000441?t=12u-national-team am

https://www.usabaseball.com/video/2019-golden-spikes-award-promo-c32000000021?t=golden-spikes-award

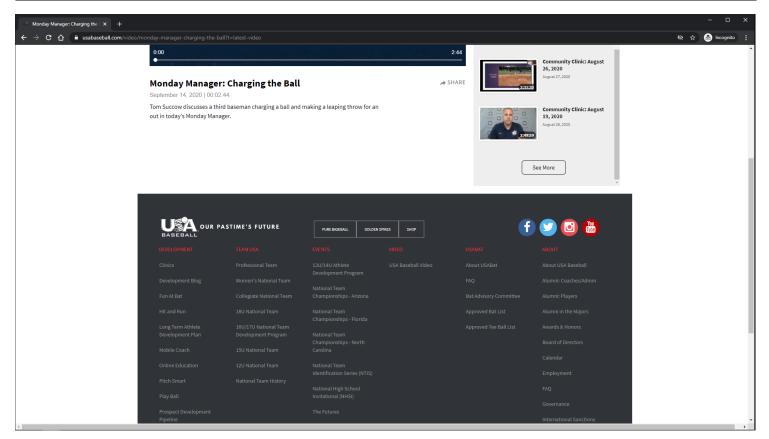
https://www.usabaseball.com/video/2020-nhsi-bracket-reveal-c32000000501?t=national-high-school-in vitational

https://www.usabaseball.com/video/2019-ntis-selection-show-c32000000485?t=national-team-identification-series

https://www.usabaseball.com/video/relive-the-16u-championships?t=national-team-championships https://www.usabaseball.com/video/sights-and-sounds-10u-recap-c32000000161?t=the-futures https://www.usabaseball.com/video/highlights-2019-14u-cups-recap-c32000000293?t=cups https://www.usabaseball.com/video/13u-adp-day-3-recap-c32000000049?t=athlete-development-program

https://www.usabaseball.com/video/monday-manager-charging-the-ball?t=monday-manager https://www.usabaseball.com/video/cuddyer-s-corner-absence?t=cuddyers-corner https://www.usabaseball.com/video/community-clinic-09-09-20?t=community-clinics https://www.usabaseball.com/video/diamond-doc-volume-in-pitchers?t=diamond-doc

USA Baseball Playback Video Page - Default View - Bottom Of Page - LG/XL



URL:

https://www.usabaseball.com/video/monday-manager-charging-the-ball?t=latest-video

Playback Page Tracking:

Track page load

Playlist Items:

Each Playlist item is clickable.

On click, the playback page's metadata and video player source is updated.

On click, a Now Playing label overlays the selected Playlist item.

On click, the window scrolls to the top.

Playlist Items Tracking:

Clicking Playlist item

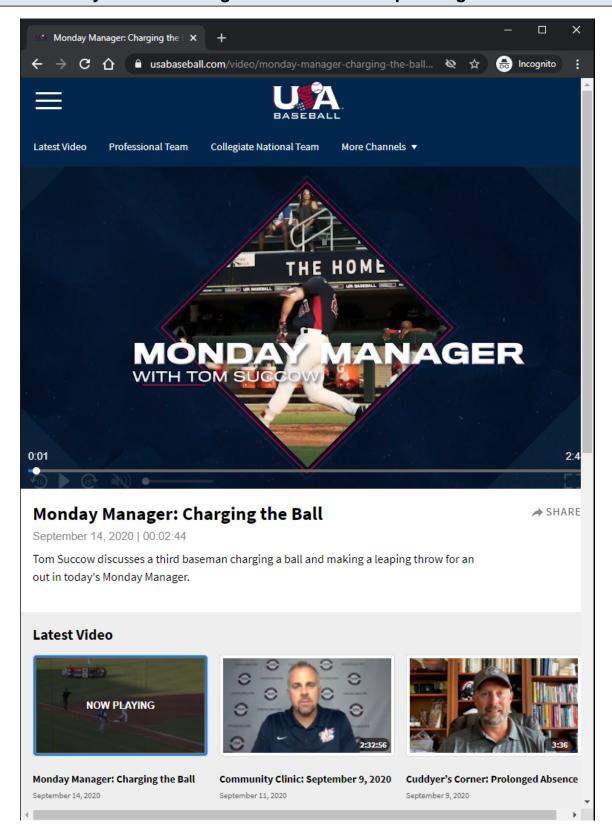
See More Button:

Clicking the <u>See More</u> button will load more <u>Playlist</u> items if they are available. If no more items are available, then the See More button is not displayed.

See More Button Tracking:

Clicking See More Button

USA Baseball Playback Video Page - Default View - Top Of Page - MD



URL:

https://www.usabaseball.com/video/monday-manager-charging-the-ball?t=latest-video

Playback Page Tracking:

Video Player:

The Video Player attempts to autoplay with sound when the user arrives at page. If autoplay with sound is not allowed, then the video attempts to autoplay muted. If autoplay is not allowed, then the video defaults to click-to-play behavior.

Video Player Tracking:

Video Start

Video Resume

Video Pause

Video 25% complete

Video 50% complete

Video 75% complete

Video complete

Video Player Controls

Rewind 15 seconds

Play/Pause

Fast-forward 15 seconds

Mute/Unmute

Volume Slider

Closed-Captions

Full-Screen/Exit Full-Screen

Native controls used on mobile devices

Playlist Items:

Each Playlist item is clickable.

On click, the playback page's metadata and video player source is updated.

On click, a Now Playing label overlays the selected Playlist item.

On click, the window scrolls to the top.

Playlist Items Tracking:

Clicking Playlist item

Share Button:

If the user clicks the Share button, then a share modal is displayed to the user.

Share Button Tracking:

Clicking Share Button

Other Playback Pages Examples:

https://www.usabaseball.com/video/usa-baseball-team-experience-c1947163383?t=professional-team https://www.usabaseball.com/video/usa-vs-cuba-friendship-series-c32000000169?t=collegiate-national-team

https://www.usabaseball.com/video/womens-national-united-stars-c2139684683?t=womens-national-te am

https://www.usabaseball.com/video/usab-to-host-u18-world-cup-2021-c2523351483?t=18u-national-team https://www.usabaseball.com/video/highlights-16u-ntis-gold-medal-c32000000453?t=16u-17u-national-team-development-program

https://www.usabaseball.com/video/team-elite-clinches-15u-gold?t=15u-national-team https://www.usabaseball.com/video/highlights-12u-gold-medal-game-c32000000441?t=12u-national-team am

https://www.usabaseball.com/video/2019-golden-spikes-award-promo-c32000000021?t=golden-spikes-award

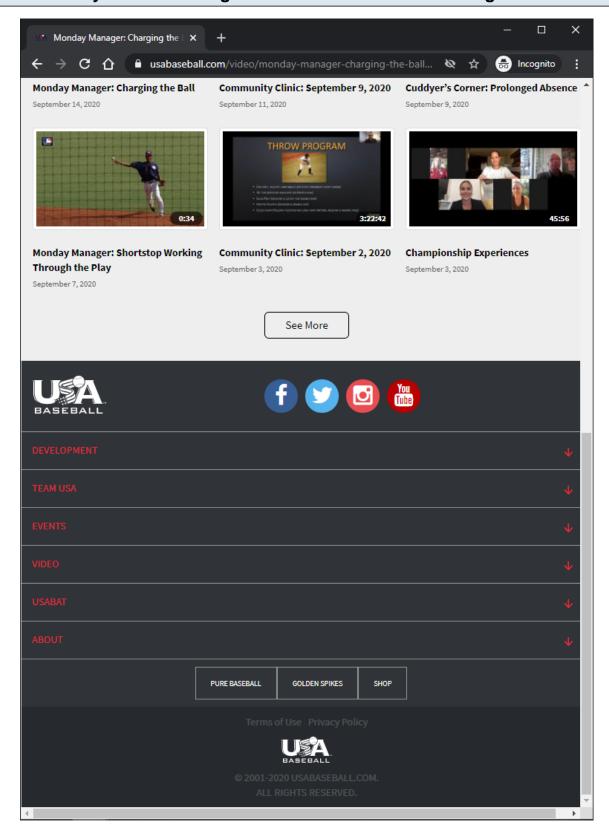
https://www.usabaseball.com/video/2020-nhsi-bracket-reveal-c32000000501?t=national-high-school-in vitational

https://www.usabaseball.com/video/2019-ntis-selection-show-c32000000485?t=national-team-identification-series

https://www.usabaseball.com/video/relive-the-16u-championships?t=national-team-championships https://www.usabaseball.com/video/sights-and-sounds-10u-recap-c32000000161?t=the-futures https://www.usabaseball.com/video/highlights-2019-14u-cups-recap-c32000000293?t=cups https://www.usabaseball.com/video/13u-adp-day-3-recap-c32000000049?t=athlete-development-program

https://www.usabaseball.com/video/monday-manager-charging-the-ball?t=monday-manager https://www.usabaseball.com/video/cuddyer-s-corner-absence?t=cuddyers-corner https://www.usabaseball.com/video/community-clinic-09-09-20?t=community-clinics https://www.usabaseball.com/video/diamond-doc-volume-in-pitchers?t=diamond-doc

USA Baseball Playback Video Page - Default View - Bottom Of Page - MD



URL:

https://www.usabaseball.com/video/monday-manager-charging-the-ball?t=latest-video

Playback Page Tracking:

Playlist Items:

Each Playlist item is clickable.

On click, the playback page's metadata and video player source is updated.

On click, a Now Playing label overlays the selected Playlist item.

On click, the window scrolls to the top.

Playlist Items Tracking:

Clicking Playlist item

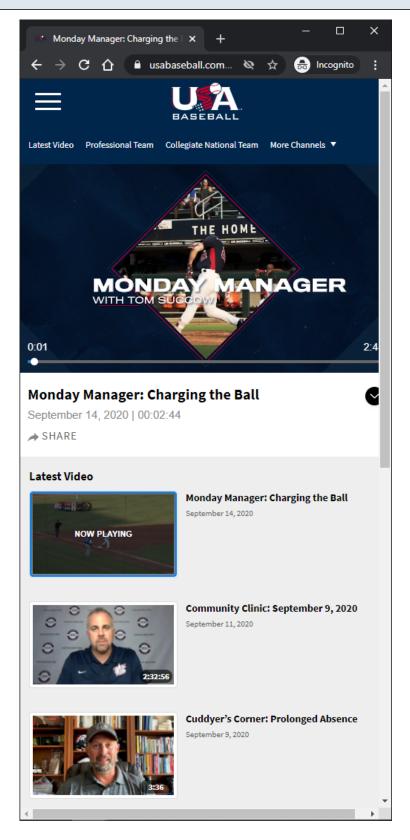
See More Button:

Clicking the <u>See More</u> button will load more <u>Playlist</u> items if they are available. If no more items are available, then the <u>See More</u> button is not displayed.

See More Button Tracking:

Clicking See More Button

USA Baseball Playback Video Page - Default View - Top Of Page - Collapsed Metadata - XS/SM



URL:

https://www.usabaseball.com/video/monday-manager-charging-the-ball?t=latest-video

Playback Page Tracking:

Track page load

Video Player:

The Video Player attempts to autoplay with sound when the user arrives at page. If autoplay with sound is not allowed, then the video attempts to autoplay muted. If autoplay is not allowed, then the video defaults to click-to-play behavior.

Video Player Tracking:

Video Start

Video Resume

Video Pause

Video 25% complete

Video 50% complete

Video 75% complete

Video complete

Video Player Controls

Rewind 15 seconds

Play/Pause

Fast-forward 15 seconds

Mute/Unmute

Volume Slider

Closed-Captions

Full-Screen/Exit Full-Screen

Native controls used on mobile devices

Playlist Items:

Each Playlist item is clickable.

On click, the playback page's metadata and video player source is updated.

On click, a Now Playing label overlays the selected Playlist item.

On click, the window scrolls to the top.

Playlist Items Tracking:

Clicking Playlist item

Share Button:

If the user clicks the **Share** button, then a share modal is displayed to the user.

Share Button Tracking:

Clicking Share Button

Expand/Collapse Button:

Expands/Collapses Video Metadata.

Button is only displayed in XS/SM Screen Sizes.

Expand/Collapse Button Tracking:

Clicking Expand/Collapse Button

Other Playback Pages Examples:

https://www.usabaseball.com/video/usa-baseball-team-experience-c1947163383?t=professional-team https://www.usabaseball.com/video/usa-vs-cuba-friendship-series-c32000000169?t=collegiate-national-team

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https://www.usabaseball.com/video/team-elite-clinches-15u-gold?t=15u-national-team https://www.usabaseball.com/video/highlights-12u-gold-medal-game-c32000000441?t=12u-national-team am

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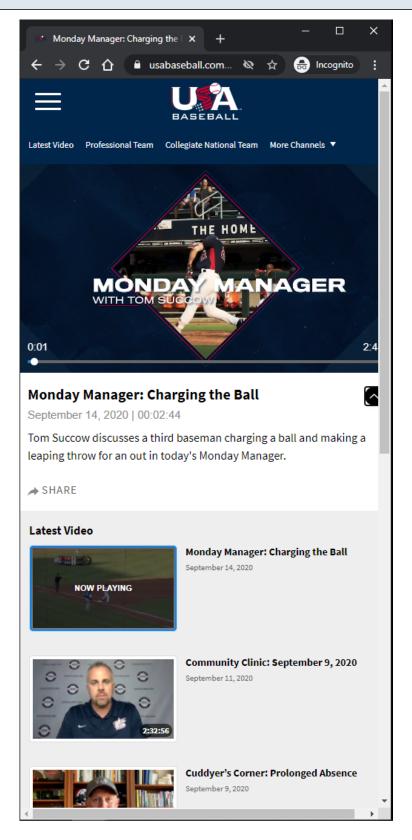
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https://www.usabaseball.com/video/relive-the-16u-championships?t=national-team-championships https://www.usabaseball.com/video/sights-and-sounds-10u-recap-c32000000161?t=the-futures https://www.usabaseball.com/video/highlights-2019-14u-cups-recap-c32000000293?t=cups https://www.usabaseball.com/video/13u-adp-day-3-recap-c32000000049?t=athlete-development-program

https://www.usabaseball.com/video/monday-manager-charging-the-ball?t=monday-manager https://www.usabaseball.com/video/cuddyer-s-corner-absence?t=cuddyers-corner https://www.usabaseball.com/video/community-clinic-09-09-20?t=community-clinics https://www.usabaseball.com/video/diamond-doc-volume-in-pitchers?t=diamond-doc

USA Baseball Playback Video Page - Default View - Top Of Page - Expanded Metadata - XS/SM

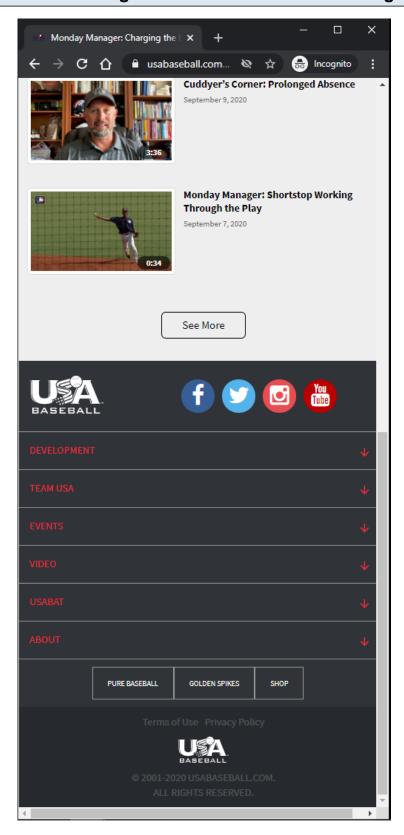


URL:

https://www.usabaseball.com/video/monday-manager-charging-the-ball?t=latest-video

Playback Page with Expanded Metadata: This view is simialr to the USA Baseball Playback Video Page - Default - Top Of Page - Collapsed Metadata slides. This view is slightly different because the video's metadata is displayed.	
Metadata slides.	
This view is slightly different because the video's metadata is displayed.	
	This view is slightly different because the video's metadata is displayed.

USA Baseball Playback Video Page - Default View - Bottom Of Page - XS/SM



URL:

https://www.usabaseball.com/video/monday-manager-charging-the-ball?t=latest-video

Playback Page Tracking:

Playlist Items:

Each Playlist item is clickable.

On click, the playback page's metadata and video player source is updated.

On click, a Now Playing label overlays the selected Playlist item.

On click, the window scrolls to the top.

Playlist Items Tracking:

Clicking Playlist item

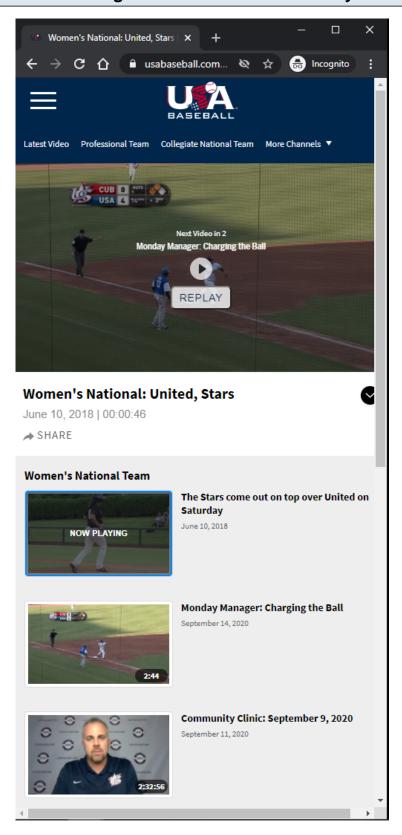
See More Button:

Clicking the <u>See More</u> button will load more <u>Playlist</u> items if they are available. If no more items are available, then the <u>See More</u> button is not displayed.

See More Button Tracking:

Clicking See More Button

USA Baseball Playback Video Page - Default View - Video Player Leave-Behind



URL:

Video Player Leave-Behind:

After video is finished playing, a leave-behind view is displayed to the user.

If the user does nothing, then the next video on the playlist automatically plays after 3 seconds. The countdown time to play the next video is configurable.

If the user clicks the <u>REPLAY</u> button, then the video is replayed.

If the user clicks the <u>PLAY</u> button, then the next video on the playlist is played.

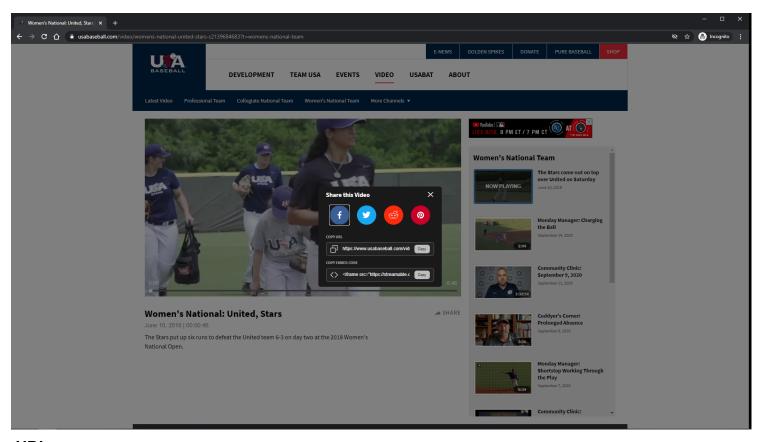
<u>Video Player Leave-Behind Tracking:</u>

Next video plays without any action.

PLAY button is clicked

REPLAY button is clicked

USA Baseball Playback Video Page - Default View - Share Modal - MD/LG/XL



URL:

https://www.usabaseball.com/video/womens-national-united-stars-c2139684683?t=womens-national-te am

Share Modal:

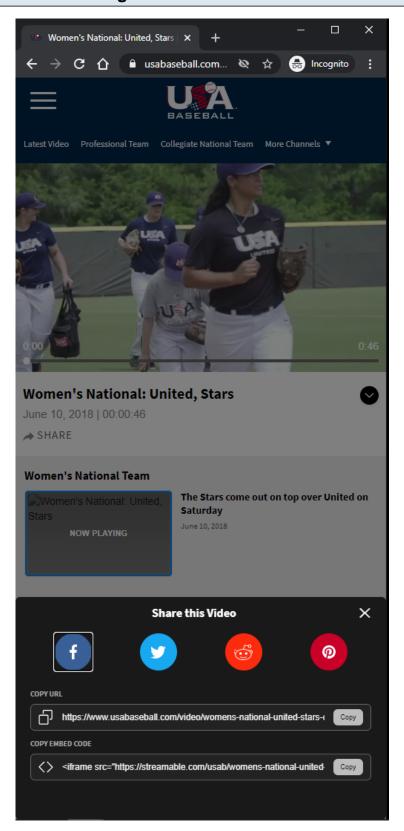
Clicking the **Share** button will display the **Share** modal.

When Share modal is opened, video will be paused if it is playing on the page.

When Share modal is closed, video will be resumed if it was paused by the Share modal.

Share Modal Tracking:	
Clicking <u>Share</u> button.	
Clicking any of the Share icons/fields.	
USA Baseball Video Page - 39	

USA Baseball Playback Video Page - Default View - Share Modal - XS/SM



URL:

Share Modal:

Clicking the Share button will display the Share modal.

When <u>Share</u> modal is opened, video will be paused if it is playing on the page.

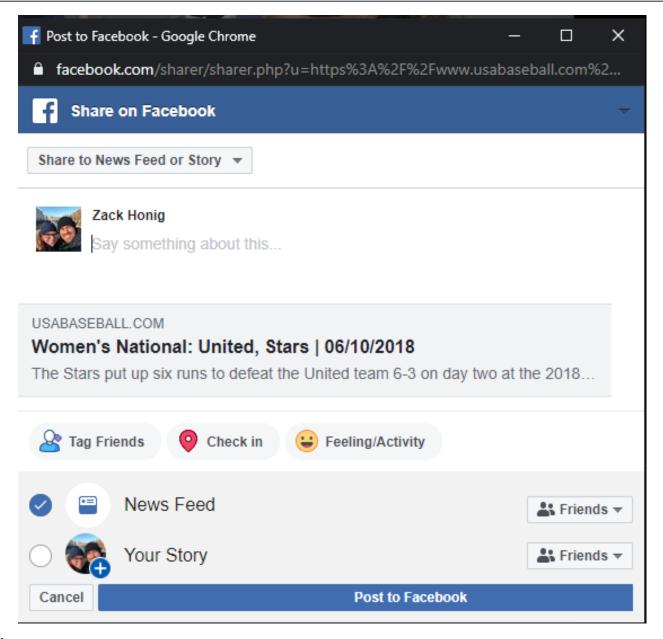
When Share modal is closed, video will be resumed if it was paused by the Share modal.

Share Modal Tracking:

Clicking Share button.

Clicking any of the Share icons/fields.

USA Baseball Playback Video Page - Default View - Share Modal - Facebook Share



URL:

Facebook Share Button:

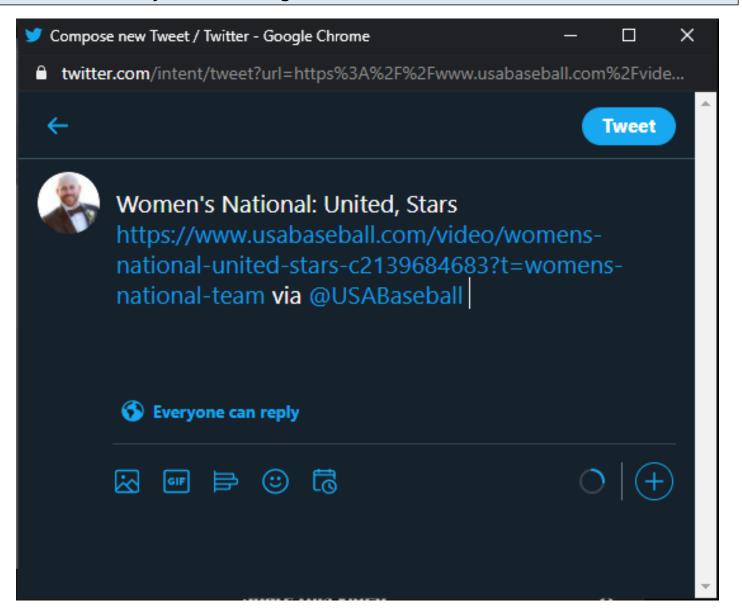
Clicking the <u>Facebook Share Button</u> in the Share modal will open a <u>Facebook share post</u> with the video information in a new window

If the user is not logged into Facebook, then he/she will be prompted to log in before the share post is displayed.

Facebook Share Button Tracking:

Clicking Facebook Share Button

USA Baseball Playback Video Page - Default View - Share Modal - Twitter Share



URL:

Twitter Share Button:

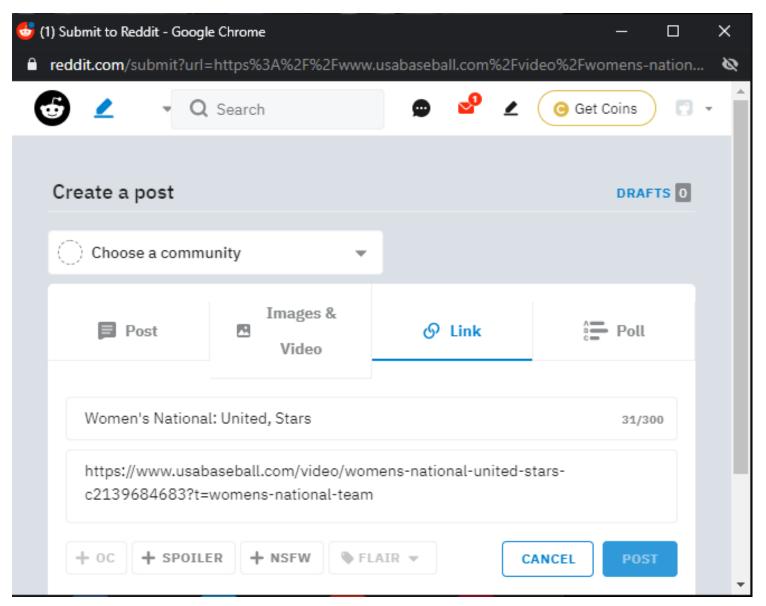
Clicking the <u>Twitter Share Button</u> in the Share modal will open a <u>Twitter share post</u> with the video information in a new window

If the user is not logged into Twitter, then he/she will be prompted to log in before the share post is displayed.

Twitter Share Button Tracking:

Clicking Twitter Share Button

USA Baseball Playback Video Page - Default View - Share Modal - Reddit Share



URL:

Reddit Share Button:

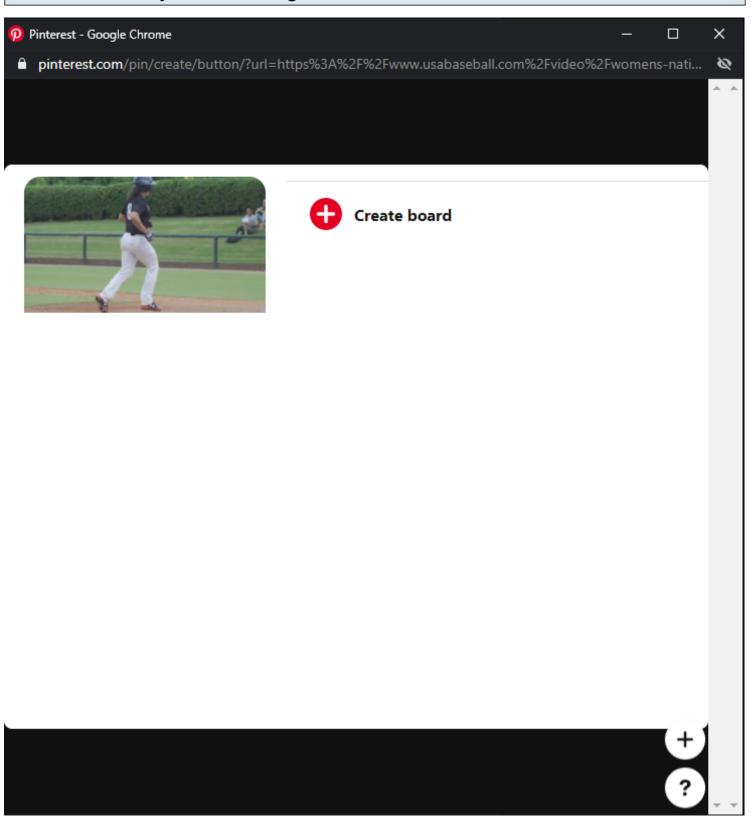
Clicking the <u>Reddit Share Button</u> in the Share modal will open a <u>Reddit share post</u> with the video information in a new window

If the user is not logged into Reddit, then he/she will be prompted to log in before the share post is displayed.

Reddit Share Button Tracking:

Clicking Reddit Share Button

USA Baseball Playback Video Page - Default View - Share Modal - Pinterest Share



URL:

Pinterest Share Button:

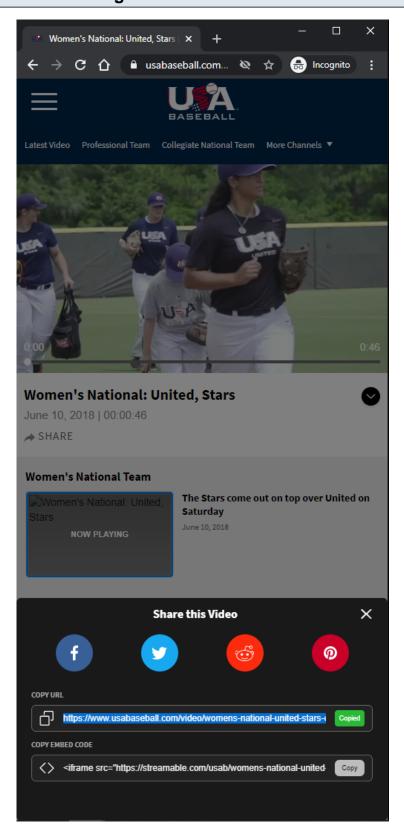
Clicking the <u>Pinterest Share Button</u> in the Share modal will open a <u>Pinterest share post</u> with the video information in a new window

If the user is not logged into Pinterest, then he/she will be prompted to log in before the share post is displayed.

Pinterest Share Button Tracking:

Clicking Pinterest Share Button

USA Baseball Playback Video Page - Default View - Share Modal - Share URL



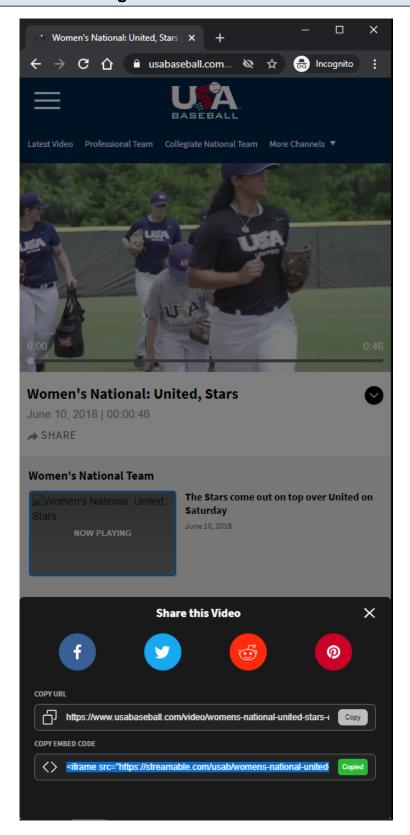
URL:

Share URL Field:

Clicking the Share URL field or the Copy button will copy the URL of the video.

Share URL Tracking:

Clicking the <u>Share URL</u> field Clicking the <u>Copy</u> button



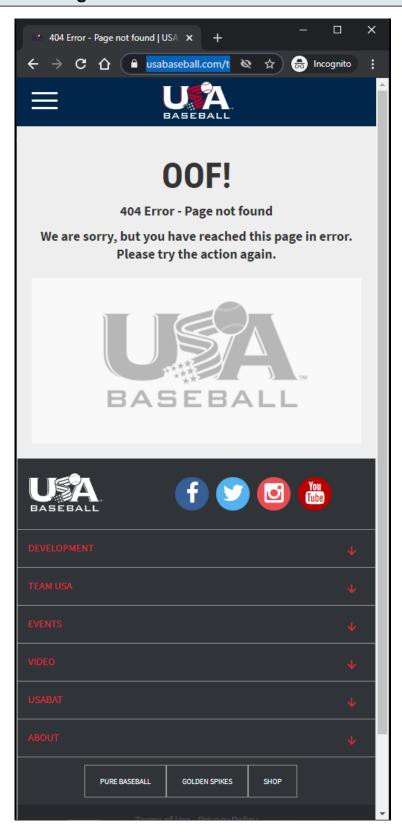
URL:

Share Embed Code Field:

Clicking the Share Embed Code field or the Copy button will copy the URL of the video.

Share Embed Code Tracking:

Clicking the <u>Share Embed Code</u> field Clicking the <u>Copy</u> button



URL:

https://www.usabaseball.com/topic/0

Server 404 View:

This view is displayed to the user if he/she visits a URL that does not exist.