

MILB Video Page

By: Zack Honig

Date: September 19, 2020

Minor League Baseball (MiLB) is a hierarchy of professional baseball leagues in the Americas that compete at levels below Major League Baseball (MLB) and provide opportunities for player development and a way to prepare for the major leagues. All of the minor leagues are operated as independent businesses. Most are members of the umbrella organization known as Minor League Baseball (MiLB), which operates under the Commissioner of Baseball within the scope of organized baseball. Several leagues, known as independent baseball leagues, do not have any official links to Major League Baseball.

MILB Home Video Page - Default View - Top Of Page - LG/XL

The screenshot shows the MILB.com website's video page. At the top, there is a navigation bar with links for NEWS, VIDEO, SCORES, STATS, STANDINGS, and SCHEDULE. Below this is a promotional banner for 'ON-FIELD CAPS' with a baseball cap image. The main content area is titled 'MiLB Top Videos' and features a grid of 15 video thumbnails. Each thumbnail includes a video player preview, a title, and a date. The videos are as follows:

Video Title	Date
Campusano lines one out for Lake Elsinore	September 1, 2020
Nationwide Ask An Ambassador: CJ Abrams	August 25, 2020
Nationwide Ask An Ambassador: Julio Rodriguez	August 19, 2020
Nationwide Ask An Ambassador: Bobby Witt Jr.	August 18, 2020
Nationwide Ask An Ambassador: Jarred Kelenic	August 18, 2020
Nationwide Ask An Ambassador: Adley Rutschman	August 18, 2020
Fort Wayne Outfielder Does "The Chop"	July 21, 2020
Lehigh Valley's Grullon rips opposite-field dinger	July 16, 2020
Braves' Davidson's eighth K	June 28, 2020
Soddies' Olivares belts second homer	June 23, 2020
Venditte faces switch hitter to end game	March 11, 2020
Sanchez's three-pitch K for Fresno	March 11, 2020
2019's Best Firework Shows	April 22, 2020
Bulls' Wong laces triple	March 24, 2020
Trey Harris doubles for M-Braves.	March 11, 2020

URL:

<https://www.milb.com/video>

Home Page Tracking:

Track page load

Default Topic:

MiLB Top Videos

Banner Ad:

Clicking opens Ad in new browser tab.

Video Card Items:

Each Video Card item is clickable.

On click, the user is redirected to the MILB Playback Video Page.

Video Card Items Tracking:

Clicking Video Card item

MILB Home Video Page - Default View - Bottom Of Page - LG/XL

The screenshot shows a web browser window displaying the MILB Home Video Page. The page features a grid of 15 video cards, each with a thumbnail image, a title, a date, and a duration. The cards are arranged in three rows of five. A 'See More' button is located at the bottom center of the grid. The footer of the page includes the MILB logo, social media links for Facebook, Twitter, and Instagram, and a 'Cookie Settings' button. The browser's address bar shows the URL 'mib.com/video'.

Title	Date	Duration
Nationwide Ask An Ambassador: Adley Rutschman	August 18, 2020	3:10
Fort Wayne Outfielder Does "The Chop"	July 21, 2020	0:15
Lehigh Valley's Grullon rips opposite-field dinger	July 16, 2020	0:50
Braves' Davidson's eighth K	June 26, 2020	0:23
Soddies' Olivares belts second homer	June 23, 2020	0:53
Venditte faces switch hitter to end game	June 19, 2020	6:31
Sanchez's three-pitch K for Fresno	April 26, 2020	0:50
2019's Best Firework Shows	April 22, 2020	0:54
Bulls' Wong laces triple	March 24, 2020	0:56
Trey Harris doubles for M-Braves.	March 11, 2020	0:00
Every MLB System's Top Play From 2019	March 9, 2020	8:27
Top 3 Plays - Tampa Bay Rays MILB System	February 29, 2020	1:00
Top 3 Plays - New York Yankees MILB System	February 18, 2020	0:59
Top 3 Plays - Oakland Athletics MILB System	February 18, 2020	1:04
Top 3 Plays - Philadelphia Phillies MILB System	February 18, 2020	0:51

URL:

<https://www.milb.com/video>

Home Page Tracking:

Track page load

Default Topic:

MiLB Top Videos

Video Card Items:

Each Video Card item is clickable.

On click, the user is redirected to the [MILB Playback Video Page](#).

Video Card Items Tracking:

Clicking [Video Card](#) item

See More Button:

Clicking the [See More](#) button will load more [Video Card](#) items if they are available.

If no more items are available, then the [See More](#) button is not displayed.

See More Button Tracking:

Clicking [See More](#) Button

MILB Home Video Page - Default View - Top Of Page - MD

The screenshot shows the MiLB.com website in an Incognito browser window. The address bar displays 'milb.com/video'. The page features a navigation menu with 'MiLB Top Videos', 'Interviews', 'Home Runs', and 'More Channels'. A prominent banner for a real estate listing is visible at the top, advertising a '5 Bedroom House' in Karen, Nairobi, Kenya, with a suggested opening bid of '\$870,000'. Below the navigation, the 'MiLB Top Videos' section displays a grid of nine video thumbnails. Each thumbnail includes a video player preview, a title, and a date. The videos are: 1. 'Campusano lines one out for Lake Elsinore' (0:30, Sept 1, 2020); 2. 'Nationwide Ask An Ambassador: CJ Abrams' (0:37, Aug 25, 2020); 3. 'Nationwide Ask An Ambassador: Julio Rodriguez' (4:09, Aug 19, 2020); 4. 'Nationwide Ask An Ambassador: Bobby Witt Jr.' (1:21, Aug 18, 2020); 5. 'Nationwide Ask An Ambassador: Jarred Kelenic' (3:00, Aug 18, 2020); 6. 'Nationwide Ask An Ambassador: Adley Rutschman' (3:10, Aug 18, 2020); 7. 'Fort Wayne Outfielder Does "The Chop"' (0:15, July 21, 2020); 8. 'Lehigh Valley's Grullon rips opposite-field dinger' (0:50, July 16, 2020); 9. 'Braves' Davidson's eighth K' (0:25, June 28, 2020).

URL:

<https://www.milb.com/video>

Home Page Tracking:

Track page load

Default Topic:

MiLB Top Videos

Banner Ad:

Clicking opens Ad in new browser tab.

Video Card Items:

Each Video Card item is clickable.

On click, the user is redirected to the MiLB Playback Video Page.

Video Card Items Tracking:

Clicking Video Card item

The screenshot shows a web browser window displaying the MILB.com video page. The browser's address bar shows "milb.com/video". The page features a grid of nine video thumbnails, each with a title and a date. The thumbnails are arranged in three rows and three columns. The first row includes: "Fort Wayne Outfielder Does 'The Chop'" (0:15, July 21, 2020), "Lehigh Valley's Grullon rips opposite-field dinger" (0:50, July 16, 2020), and "Braves' Davidson's eighth K" (0:25, June 28, 2020). The second row includes: "Soddis' Olivares belts second homer" (0:55, June 23, 2020), "Venditte faces switch hitter to end game" (6:51, June 19, 2020), and "Sanchez's three-pitch K for Fresno" (0:50, April 26, 2020). The third row includes: "2019's Best Firework Shows" (0:54, April 22, 2020), "Bulls' Wong laces triple" (0:56, March 24, 2020), and "Trey Harris doubles for M-Braves." (0:00, March 11, 2020). A "See More" button is located below the grid. At the bottom of the page, there is a dark blue footer containing the MILB logo, social media icons for Facebook, Twitter, and Instagram, and a "CONNECT WITH MILB.COM" section. Below this are links for "Terms of Use", "Privacy Policy (updated 9.2.2015)", "About Our Ads", and "Contact us", along with a "Cookie Settings" button. Copyright information for Minor League Baseball is also present.

MiLB Top Videos | MiLB.com

milb.com/video

Incognito

Fort Wayne Outfielder Does "The Chop"
July 21, 2020

Lehigh Valley's Grullon rips opposite-field dinger
July 16, 2020

Braves' Davidson's eighth K
June 28, 2020

Soddis' Olivares belts second homer
June 23, 2020

Venditte faces switch hitter to end game
June 19, 2020

Sanchez's three-pitch K for Fresno
April 26, 2020

2019's Best Firework Shows
April 22, 2020

Bulls' Wong laces triple
March 24, 2020

Trey Harris doubles for M-Braves.
March 11, 2020

See More

MiLB

CONNECT WITH MILB.COM

Terms of Use Privacy Policy (updated 9.2.2015) About Our Ads Contact us

Cookie Settings

Copyright © 2020 Minor League Baseball.
Minor League Baseball trademarks and copyrights are the property of Minor League Baseball. All Rights Reserved.

URL:
<https://www.milb.com/video>

Home Page Tracking:

Track page load

Default Topic:

MiLB Top Videos

Video Card Items:

Each Video Card item is clickable.

On click, the user is redirected to the MiLB Playback Video Page.

Video Card Items Tracking:

Clicking Video Card item

See More Button:

Clicking the See More button will load more Video Card items if they are available.

If no more items are available, then the See More button is not displayed.

See More Button Tracking:

Clicking See More Button

The screenshot shows a mobile browser window displaying the MiLB Top Videos page. The browser's address bar shows the URL [milb.com/video](https://www.milb.com/video). The page header includes the MiLB logo and a 'NEWS' link. Below the header, there are navigation tabs for 'MiLB Top Videos', 'Interviews', 'Home Runs', 'Strikeouts', and 'Defense'. The main content area is titled 'MiLB Top Videos' and features two video thumbnails. The first video is titled 'Campusano lines one out for Lake Elsinore' and is dated September 1, 2020. The second video is titled 'Nationwide Ask An Ambassador: CJ Abrams' and is dated August 25, 2020. The video thumbnails include a 'Who is' logo and a duration indicator.

MiLB Top Videos | MiLB.com

milb.com/video

MiLB NEWS

MiLB Top Videos Interviews Home Runs Strikeouts Defense

MiLB Top Videos

Campusano lines one out for Lake Elsinore
September 1, 2020

Nationwide Ask An Ambassador: CJ Abrams
August 25, 2020

URL:

<https://www.milb.com/video>

Home Page Tracking:

Track page load

Default Topic:

MiLB Top Videos

Banner Ad:

Clicking opens Ad in new browser tab.

Video Card Items:

Each Video Card item is clickable.

On click, the user is redirected to the MiLB Playback Video Page.

Video Card Items Tracking:

Clicking Video Card item

The screenshot shows a web browser window with the address bar displaying "milb.com/video". The page content includes two video thumbnails, each with a "3:00" or "3:10" duration indicator. The first video is titled "Nationwide Ask An Ambassador: Jarred Kelenic" and features a player in a blue Mets uniform. The second video is titled "Nationwide Ask An Ambassador: Adley Rutschman" and features a player in a white Orioles uniform. Below the videos is a "See More" button. The footer contains the MiLB logo, social media icons for Facebook, Twitter, and Instagram, and links for "Terms of Use", "Privacy Policy (updated 9.2.2015)", "About Our Ads", and "Contact us". A "Cookie Settings" button is also present, along with a copyright notice for 2020 Minor League Baseball.

August 18, 2020

Nationwide Ask An Ambassador: Jarred Kelenic

August 18, 2020

Nationwide Ask An Ambassador: Adley Rutschman

August 18, 2020

See More

MiLB

CONNECT WITH MILB.COM

Terms of Use Privacy Policy (updated 9.2.2015) About Our Ads Contact us

Cookie Settings

Copyright © 2020 Minor League Baseball.
Minor League Baseball trademarks and copyrights are the property of Minor League Baseball. All Rights Reserved.

URL:
<https://www.milb.com/video>

Home Page Tracking:

Track page load

Default Topic:

MiLB Top Videos

Video Card Items:

Each Video Card item is clickable.

On click, the user is redirected to the MiLB Playback Video Page.

Video Card Items Tracking:

Clicking Video Card item

See More Button:

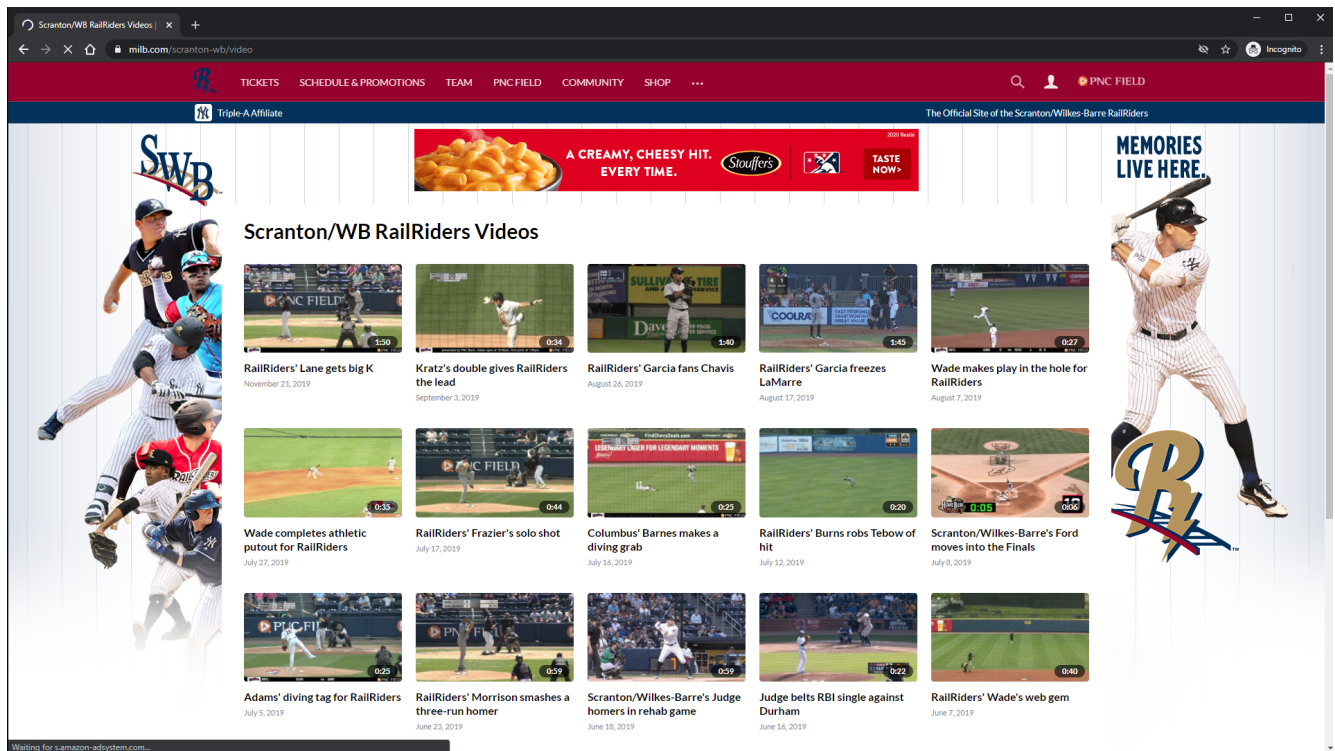
Clicking the See More button will load more Video Card items if they are available.

If no more items are available, then the See More button is not displayed.

See More Button Tracking:

Clicking See More Button

MiLB Home Video Page - Club View



URL:

<https://www.milb.com/scranton-wb/video>

Default Topic:

Scranton/WB RailRiders Videos

Club View:

This view is similar to [MILB Home Video Page - Default View](#) slides.

This view is slightly different because the page has a different default topic, a different header, a different background skin, and a unique list of Topics.

Teams by MLB Affiliation

<https://www.milb.com/about/affiliations>

Other Club Page Examples:

<https://www.milb.com/trenton/video>

<https://www.milb.com/charleston/video>

MILB Home Video Page - League View

The screenshot shows the Eastern League Video page on the MLB website. The page features a navigation bar with links for TEAMS, SCOREBOARD, SCHEDULE, STATS, STANDINGS, and ABOUT. A prominent banner at the top reads "WE HAVE YOUR ON-FIELD CAPS IN STORE." Below the banner, the "Eastern League Video" section displays a grid of 15 video thumbnails, each with a title and a timestamp. The videos include highlights such as "Trenton's Hendrix makes diving catch", "Bowie's Mountcastle", "Rodriguez drives in Jebavy with single", "Jhang's three-run triple puts Curve ahead", "Altoona's Suchy makes diving grab", "Trenton's Estrada doubles to complete cycle", "Binghamton's Oswalt freezes Frazier", "Binghamton's Guillorme makes great stop", "Olt delivers walk-off single", "Thompson rips go-ahead hit for Binghamton", "Binghamton's Oswalt records eighth strikeout", "Akron's Rodriguez hits three-run double", "Akron's Bradley rips second double", "Akron's Rodriguez hits 13th homer", and "Rehabbing Cooper hits homer". The page is framed by a dark blue background with images of baseball players.

URL:

<https://www.milb.com/eastern/video>

Default Topic:

Eastern League Video

League View:

This view is similar to [MILB Home Video Page - Default View](#) slides.

This view is slightly different because the page has a different default topic, a different header, a different background skin, and a unique list of Topics.

Teams by League

<https://www.milb.com/about/leagues-teams>

Other League Page Examples:

<https://www.milb.com/new-york-penn/video>

<https://www.milb.com/california/video>

MILB Topic Video Page - Default View - Top Of Page - LG/XL

Home Runs | MILB.com

NEWS VIDEO SCORES STATS STANDINGS SCHEDULE ... TEAMS SHOP MILB.TV

Today's Refinance Rate
2.42%
APR 15 Year Fixed

Select Loan Amount
\$225,000

lendingtree
Calculate Payment

MILB Top Videos Interviews Home Runs Strikeouts Defense

Home Runs

- Lehigh Valley's Grullon rips opposite-field dinger
July 16, 2020 (0:50)
- Best of 2019 Inside-The-Park Homers
May 15, 2020 (4:53)
- Gregor Blanco homers on a ball to right field and it was awesome
March 11, 2020 (0:00)
- Terry's second blast for Wood Ducks
December 16, 2019 (0:45)
- Fry goes yard for Rattlers
November 14, 2019 (0:55)
- TLCS Game 5: Trammell Go-Ahead Grand Slam
September 24, 2019 (0:26)
- Kane County's Robinson crushes game-tying homer
August 28, 2019 (0:43)
- 8/13/19: Walsh crushes no-doubter for 30th homer
August 13, 2019 (0:35)
- New Orleans' Diaz goes deep
August 1, 2019 (0:43)
- Clippers' Bradley hits solo homer to right
July 30, 2019 (0:48)
- Watson belts 3rd HR of week
July 29, 2019 (0:40)
- JetHawks' Snyder hits grand slam to left-center
July 25, 2019 (0:38)
- Rochester's Rosario clubs third homer
July 23, 2019 (0:45)
- Josh Ockimey Launches 15th Home Run
July 17, 2019 (0:31)
- Missions' Hiura goes yard
May 4, 2019 (0:56)

URL:

<https://www.milb.com/video/topic/home-runs>

Topic Page Tracking:

Track page load

Banner Ad:

Clicking opens Ad in new browser tab.

Video Card Items:

Each Video Card item is clickable.

On click, the user is redirected to the MILB Playback Video Page.

Video Card Items Tracking:

Clicking Video Card item

Other Topic Pages Examples:

<https://www.milb.com/video/topic/milb-top-videos>

<https://www.milb.com/video/topic/strikeouts>

<https://www.milb.com/video/topic/defense>

<https://www.milb.com/video/topic/interviews>

MILB Topic Video Page - Default View - Bottom Of Page - LG/XL

The screenshot shows a web browser window displaying the MILB Topic Video Page. The page features a grid of 15 video cards, each with a thumbnail image, a title, and a date. The cards are arranged in three rows of five. A 'See More' button is located at the bottom center of the grid. The footer of the page includes the MILB logo, social media icons for Facebook, Twitter, and Instagram, and a 'Cookie Settings' button. The browser's address bar shows the URL: <https://www.milb.com/video/topic/home-runs>.

Video Card Title	Date
TLCS Game 5: Trammell Go-Ahead Grand Slam	September 24, 2019
Kane County's Robinson crushes game-tying homer	August 28, 2019
8/13/19: Walsh crushes no-doubter for 30th homer	August 13, 2019
New Orleans' Diaz goes deep	August 1, 2019
Clippers' Bradley hits solo homer to right	July 30, 2019
Watson belts 3rd HR of week	July 29, 2019
JetHawks' Snyder hits grand slam to left-center	July 25, 2019
Rochester's Rosario clubs third homer	July 23, 2019
Josh Ockimey Launches 15th Home Run	June 17, 2019
Missions' Hiura goes yard	May 4, 2019
Tucker goes deep for Round Rock	May 3, 2019
Alford hits a home run to left field	May 2, 2019
Biggio 2 run Home run	May 2, 2019
Michael De La Cruz deep Home Run	May 2, 2019
Waters crushes a homer for Mississippi	April 21, 2019

URL:

<https://www.milb.com/video/topic/home-runs>

Topic Page Tracking:

Track page load

Video Card Items:

Each Video Card item is clickable.

On click, the user is redirected to the MILB Playback Video Page.

Video Card Items Tracking:

Clicking Video Card item

See More Button:

Clicking the See More button will load more Video Card items if they are available.

If no more items are available, then the See More button is not displayed.

See More Button Tracking:

Clicking See More Button

The screenshot shows a web browser window displaying the MILB.com website. The browser's address bar shows the URL [milb.com/video/topic/home-runs](https://www.milb.com/video/topic/home-runs). The website header includes the MILB logo, a navigation menu with "NEWS" and a user profile icon, and a banner for "AUGUST SAGE HANDCRAFTED GLOBAL GOODS". Below the banner is a navigation bar with "MiLB Top Videos", "Interviews", "Home Runs", and "More Channels". The main content area is titled "Home Runs" and features a grid of nine video thumbnails. Each thumbnail includes a video player with a duration indicator in the bottom right corner. The videos are arranged in three rows and three columns. The first row contains: "Lehigh Valley's Grullon rips opposite-field dinger" (0:50), "Best of 2019 Inside-The-Park Homers" (4:53), and "Gregor Blanco homers on a ball to right field and it was awesome" (0:00). The second row contains: "Terry's second blast for Wood Ducks" (0:45), "Fry goes yard for Rattlers" (0:55), and "TLCS Game 5: Trammell Go-Ahead Grand Slam" (0:26). The third row contains: "Kane County's Robinson crushes game-tying homer" (0:43), "8/13/19: Walsh crushes no-doubter for 30th homer" (0:35), and "New Orleans' Diaz goes deep" (0:43). The URL [milb.com/video/grullon-s-three-run-blast?t...](https://www.milb.com/video/grullon-s-three-run-blast?t...) is visible at the bottom left of the grid.

URL:

<https://www.milb.com/video/topic/home-runs>

Topic Page Tracking:

Track page load

Banner Ad:

Clicking opens Ad in new browser tab.

Video Card Items:

Each Video Card item is clickable.

On click, the user is redirected to the MILB Playback Video Page.

Video Card Items Tracking:

Clicking Video Card item

Other Topic Pages Examples:

<https://www.milb.com/video/topic/milb-top-videos>

<https://www.milb.com/video/topic/strikeouts>

<https://www.milb.com/video/topic/defense>

<https://www.milb.com/video/topic/interviews>

The screenshot shows a web browser window displaying the 'Home Runs' topic page on milb.com. The browser's address bar shows the URL 'milb.com/video/topic/home-runs'. The page features a grid of nine video thumbnails, each with a title, a date, and a duration. The videos are arranged in three rows and three columns. A 'See More' button is located below the grid. At the bottom of the page, there is a dark blue footer containing the MiLB logo, social media icons for Facebook, Twitter, and Instagram, and a 'Cookie Settings' button. The footer also includes copyright information for Minor League Baseball.

Home Runs | MiLB.com

milb.com/video/topic/home-runs

Incognito

Kane County's Robinson crushes game-tying homer
August 28, 2019
0:43

8/13/19: Walsh crushes no-doubter for 30th homer
August 13, 2019
0:35

New Orleans' Diaz goes deep
August 1, 2019
0:43

Clippers' Bradley hits solo homer to right
July 30, 2019
0:48

Watson belts 3rd HR of week
July 29, 2019
0:40

JetHawks' Snyder hits grand slam to left-center
July 25, 2019
0:38

Rochester's Rosario clubs third homer
July 23, 2019
0:45

Josh Ockimey Launches 15th Home Run
June 17, 2019
0:31

Missions' Hiura goes yard
May 4, 2019
0:50

See More

MiLB

CONNECT WITH MILB.COM

Terms of Use Privacy Policy (updated 9.2.2015) About Our Ads Contact us

Cookie Settings

Copyright © 2020 Minor League Baseball.
Minor League Baseball trademarks and copyrights are the property of Minor League Baseball. All Rights Reserved.

URL:

<https://www.milb.com/video/topic/home-runs>

Topic Page Tracking:

Track page load

Video Card Items:

Each Video Card item is clickable.

On click, the user is redirected to the MILB Playback Video Page.

Video Card Items Tracking:

Clicking Video Card item

See More Button:

Clicking the See More button will load more Video Card items if they are available.

If no more items are available, then the See More button is not displayed.

See More Button Tracking:

Clicking See More Button

The screenshot shows a web browser window displaying the MiLB.com website. The browser's address bar shows the URL 'milb.com/video/...' and the page title is 'Home Runs | MiLB.com'. The website's navigation bar includes the MiLB logo, a 'NEWS' link, and a user profile icon. Below the navigation bar, there are several category links: 'MiLB Top Videos', 'Interviews', 'Home Runs', 'Strikeouts', and 'Defense'. The main content area features a large video player with two video thumbnails. The first video is titled 'Lehigh Valley's Grullon rips opposite-field dinger' and has a duration of 0:50. The second video is titled 'Best of 2019 Inside-The-Park Homers' and has a duration of 4:53. The second video also includes a scoreboard overlay showing the following statistics: Latchum 81 mph, Overstreet .299, 6 runs, 4 hits, 7 errors, 0-0 record, and 1 out.

URL:

<https://www.milb.com/video/topic/home-runs>

Topic Page Tracking:

Track page load

Banner Ad:

Clicking opens Ad in new browser tab.

Video Card Items:

Each Video Card item is clickable.

On click, the user is redirected to the MILB Playback Video Page.

Video Card Items Tracking:

Clicking Video Card item

Other Topic Pages Examples:

<https://www.milb.com/video/topic/milb-top-videos>

<https://www.milb.com/video/topic/strikeouts>

<https://www.milb.com/video/topic/defense>

<https://www.milb.com/video/topic/interviews>

Home Runs | MiLB.com

milb.com/video/...

Incognito

December 16, 2019

Fry goes yard for Rattlers

November 14, 2019

TLCS Game 5: Trammell Go-Ahead Grand Slam

September 24, 2019

See More

MiLB

CONNECT WITH MILB.COM

Terms of Use Privacy Policy (updated 9.2.2015) About Our Ads Contact us

Cookie Settings

Copyright © 2020 Minor League Baseball.
Minor League Baseball trademarks and copyrights are the property of Minor League Baseball. All Rights Reserved.

URL:

<https://www.milb.com/video/topic/home-runs>

Topic Page Tracking:

Track page load

Video Card Items:

Each Video Card item is clickable.

On click, the user is redirected to the MILB Playback Video Page.

Video Card Items Tracking:

Clicking Video Card item

See More Button:

Clicking the See More button will load more Video Card items if they are available.

If no more items are available, then the See More button is not displayed.

See More Button Tracking:

Clicking See More Button

MILB Playback Video Page - Default View - Top Of Page - LG/XL

The screenshot displays the MILB Playback Video Page. At the top, there is a navigation bar with links for NEWS, VIDEO, SCORES, STATS, STANDINGS, and SCHEDULE. Below this is a banner for August Sage Handcrafted Global Goods. The main content area features a video player for 'Grullon's three-run blast' with a timestamp of 0:00 to 0:50. To the right of the video player is a list of 'Home Runs' with thumbnails and titles for various videos, including 'Lehigh Valley's Grullon rips opposite-field dinger' and 'Best of 2019 Inside-The-Park Homers'.

URL:

<https://www.milb.com/video/grullon-s-three-run-blast?t=home-runs>

Playback Page Tracking:

Track page load

Video Player:

The Video Player attempts to autoplay with sound when the user arrives at page. If autoplay with sound is not allowed, then the video attempts to autoplay muted. If autoplay is not allowed, then the video defaults to click-to-play behavior.

Video Player Tracking:

Video Start

Video Resume

Video Pause

Video 25% complete

Video 50% complete

Video 75% complete

Video complete

Video Player Controls

Rewind 15 seconds

Play/Pause

Fast-forward 15 seconds

Mute/Unmute

Volume Slider

Closed-Captions

Full-Screen/Exit Full-Screen

Native controls used on mobile devices

Banner Ad:

Clicking opens Ad in new browser tab.

Companion Display Ad:

A companion display ad is displayed above the playlist container each time a video pre-roll ad plays.

The companion display ad is displayed when the video pre-roll ad starts playing.

The companion display ad is synchronized to the video pre-roll ad.

If the video pre-roll ad does not provide a display companion ad, then the display companion ad is not displayed.

If the next video pre-roll ad does not provide a display companion ad, then the existing display companion ad is removed.

Clicking on a companion ad opens the ad in a new browser tab

Playlist Items:

Each Playlist item is clickable.

On click, the playback page's metadata and video player source is updated.

On click, a Now Playing label overlays the selected Playlist item.

On click, the window scrolls to the top.

Playlist Items Tracking:

Clicking Playlist item

Share Button:

If the user clicks the Share button, then a share modal is displayed to the user.

Share Button Tracking:

Clicking Share Button

Other Playback Pages Examples:

<https://www.milb.com/video/campusano-lines-a-homer?t=milb-top-videos>

<https://www.milb.com/video/cj-abrams-q-a?t=interviews>

<https://www.milb.com/video/bahr-gets-8th-k-c31000010813?t=strikeouts>

<https://www.milb.com/video/lamarre-slides-for-snag-c31000007785?t=defense>

MILB Playback Video Page - Default View - Bottom Of Page - LG/XL

The screenshot displays the bottom of a MILB video page. The main content area features a video player for "Grullon's three-run blast" with a timestamp of 0:00. Below the video is the title, date (July 16, 2020), and a brief description: "Lehigh Valley's Delvy Grullon hammers a three-run homer to opposite field in the seventh inning against Scranton/Wilkes-Barre". A "SHARE" button is visible to the right of the video. To the right of the video player is a vertical list of six related video thumbnails, each with a title, date, and duration. The titles include "Fry goes yard for Rattlers", "TLCS Game 5: Trammell Go-Ahead Grand Slam", "Kane County's Robinson crushes game-tying homer", "8/13/19: Walsh crushes no-doubter for 30th homer", "New Orleans' Diaz goes deep", and "Clippers' Bradley hits solo homer to right". A "See More" button is located at the bottom of this list. The footer contains the MILB logo, social media icons for Facebook, Twitter, and Instagram, and a "CONNECT WITH MILB.COM" link. It also includes links for "Terms of Use", "Privacy Policy (updated 9.2.2015)", "About Our Ads", "Contact us", and "Cookie Settings". Copyright information for 2020 Minor League Baseball is also present.

URL:

<https://www.milb.com/video/grullon-s-three-run-blast?t=home-runs>

Playback Page Tracking:

Track page load

Playlist Items:

Each Playlist item is clickable.

On click, the playback page's metadata and video player source is updated.

On click, a Now Playing label overlays the selected Playlist item.

On click, the window scrolls to the top.

Playlist Items Tracking:

Clicking Playlist item

See More Button:

Clicking the See More button will load more Playlist items if they are available.

If no more items are available, then the See More button is not displayed.

See More Button Tracking:

Clicking See More Button

The screenshot shows a web browser window with the URL [milb.com/video/grullon-s-three-run-blast?t=home-runs](https://www.milb.com/video/grullon-s-three-run-blast?t=home-runs). The page features a dark blue header with the MiLB logo and a 'NEWS' link. Below the header is a white advertisement for 'lendingtree' with a 'Calculate Payment' button. The main content area displays a video player for a baseball game. The video title is 'Grullon's three-run blast' and it is dated July 16, 2020. The description states: 'Lehigh Valley's Deivy Grullon hammers a three-run homer to opposite field in the seventh inning against Scranton/Wilkes-Barre'. Below the video player is a 'Home Runs' section with three video thumbnails. The first thumbnail is labeled 'NOW PLAYING' and shows a pitcher in a grey uniform. The second thumbnail shows two players in white uniforms on the field with a '4:53' timer. The third thumbnail shows a batter in a blue uniform swinging a bat with a '0:00' timer.

URL:

<https://www.milb.com/video/grullon-s-three-run-blast?t=home-runs>

Playback Page Tracking:

Track page load

Video Player:

The Video Player attempts to autoplay with sound when the user arrives at page. If autoplay with sound is not allowed, then the video attempts to autoplay muted. If autoplay is not allowed, then the video defaults to click-to-play behavior.

Video Player Tracking:

Video Start

Video Resume

Video Pause

Video 25% complete

Video 50% complete

Video 75% complete

Video complete

Video Player Controls

Rewind 15 seconds

Play/Pause

Fast-forward 15 seconds

Mute/Unmute

Volume Slider

Closed-Captions

Full-Screen/Exit Full-Screen

Native controls used on mobile devices

Banner Ad:

Clicking opens Ad in new browser tab.

Companion Display Ad:

A companion display ad is displayed above the playlist container each time a video pre-roll ad plays. The companion display ad is displayed when the video pre-roll ad starts playing. The companion display ad is synchronized to the video pre-roll ad. If the video pre-roll ad does not provide a display companion ad, then the display companion ad is not displayed.

If the next video pre-roll ad does not provider a display companion ad, then the existing display companion ad is removed.

Clicking on a companion ad opens the ad in a new browser tab

Playlist Items:

Each Playlist item is clickable.

On click, the playback page's metadata and video player source is updated.

On click, a Now Playing label overlays the selected Playlist item.

On click, the window scrolls to the top.

Playlist Items Tracking:

Clicking Playlist item

Share Button:

If the user clicks the Share button, then a share modal is displayed to the user.

Share Button Tracking:

Clicking Share Button

Other Playback Pages Examples:

<https://www.milb.com/video/campusano-lines-a-homer?t=milb-top-videos>

<https://www.milb.com/video/cj-abrams-q-a?t=interviews>

<https://www.milb.com/video/bahr-gets-8th-k-c31000010813?t=strikeouts>

<https://www.milb.com/video/lamarre-slides-for-slag-c31000007785?t=defense>

Grullon's three-run blast SHARE

July 16, 2020 | 00:00:50




Lehigh Valley's Deivy Grullon hammers a three-run homer to opposite field in the seventh inning against Scranton/Wilkes-Barre

Home Runs

- Lehigh Valley's Grullon rips opposite-field dinger**
July 16, 2020
- Best of 2019 Inside-The-Park Homers**
May 15, 2020
- Gregor Blanco homers on a ball to right field and it was awesome**
March 11, 2020
- Terry's second blast for Wood Ducks**
December 16, 2019
- Fry goes yard for Rattlers**
November 14, 2019
- TLCS Game 5: Trammell Go-Ahead Grand Slam**
September 24, 2019

[See More](#)

MiLB

CONNECT WITH MILB.COM   

[Terms of Use](#) [Privacy Policy \(updated 9.2.2015\)](#) [About Our Ads](#) [Contact us](#) [Cookie Settings](#)

Copyright © 2020 Minor League Baseball.
Minor League Baseball trademarks and copyrights are the property of Minor League Baseball. All Rights Reserved.

URL:

<https://www.milb.com/video/grullon-s-three-run-blast?t=home-runs>

Playback Page Tracking:

Track page load

Playlist Items:

Each Playlist item is clickable.

On click, the playback page's metadata and video player source is updated.

On click, a Now Playing label overlays the selected Playlist item.

On click, the window scrolls to the top.

Playlist Items Tracking:

Clicking Playlist item

See More Button:

Clicking the See More button will load more Playlist items if they are available.

If no more items are available, then the See More button is not displayed.

See More Button Tracking:

Clicking See More Button

Grullon's three-run blast | 07/16/ x +

milb.com/video/... Incognito

MiLB NEWS

MiLB Top Videos Interviews Home Runs Strikeouts Defense

SWB 6 LHV 7 PITCHES: 32 7TH 1-1

THE MORNING CALL

BSI COR BE

0:00 0:50

Grullon's three-run blast

July 16, 2020 | 00:00:50

SHARE

THE SHOW BEFORE THE SHOW MiLB.com

Home Runs

NOW PLAYING

Lehigh Valley's Grullon rips opposite-field dinger
July 16, 2020

Best of 2019 Inside-The-Park Homers
May 15, 2020
4:53

Gregor Blanco homers on a ball to right field and it was awesome
March 11, 2020

URL:

<https://www.milb.com/video/grullon-s-three-run-blast?t=home-runs>

Playback Page Tracking:

Track page load

Video Player:

The Video Player attempts to autoplay with sound when the user arrives at page. If autoplay with sound is not allowed, then the video attempts to autoplay muted. If autoplay is not allowed, then the video defaults to click-to-play behavior.

Video Player Tracking:

Video Start

Video Resume

Video Pause

Video 25% complete

Video 50% complete

Video 75% complete

Video complete

Video Player Controls

Rewind 15 seconds

Play/Pause

Fast-forward 15 seconds

Mute/Unmute

Volume Slider

Closed-Captions

Full-Screen/Exit Full-Screen

Native controls used on mobile devices

Banner Ad:

Clicking opens Ad in new browser tab.

Companion Display Ad:

A companion display ad is displayed above the playlist container each time a video pre-roll ad plays.

The companion display ad is displayed when the video pre-roll ad starts playing.

The companion display ad is synchronized to the video pre-roll ad.

If the video pre-roll ad does not provide a display companion ad, then the display companion ad is not displayed.

If the next video pre-roll ad does not provide a display companion ad, then the existing display companion ad is removed.

Clicking on a companion ad opens the ad in a new browser tab

Playlist Items:

Each Playlist item is clickable.

On click, the playback page's metadata and video player source is updated.

On click, a Now Playing label overlays the selected Playlist item.

On click, the window scrolls to the top.

Playlist Items Tracking:

Clicking Playlist item

Share Button:

If the user clicks the Share button, then a share modal is displayed to the user.

Share Button Tracking:

Clicking Share Button

Expand/Collapse Button:

Expands/Collapses Video Metadata.

Button is only displayed in XS/SM Screen Sizes.

Expand/Collapse Button Tracking:

Clicking Expand/Collapse Button

Other Playback Pages Examples:

<https://www.milb.com/video/campusano-lines-a-homer?t=milb-top-videos>

<https://www.milb.com/video/cj-abrams-q-a?t=interviews>

<https://www.milb.com/video/bahr-gets-8th-k-c31000010813?t=strikeouts>

<https://www.milb.com/video/lamarre-slides-for-slag-c31000007785?t=defense>

Grullon's three-run blast | 07/16/20 | Incognito

MiLB NEWS

MiLB Top Videos Interviews Home Runs Strikeouts Defense

SWB 6
LHV 7
PITCHES: 32 7TH 1-1

THE MORNING CALL
The morning solution

BSI CORP

0:00 0:50

Grullon's three-run blast

July 16, 2020 | 00:00:50

Lehigh Valley's Deivy Grullon hammers a three-run homer to opposite field in the seventh inning against Scranton/Wilkes-Barre

SHARE

THE SHOW BEFORE THE SHOW
MiLB.com

Home Runs

Lehigh Valley's Grullon rips opposite-field dinger
July 16, 2020

Best of 2019 Inside-The-Park Homers
May 15, 2020

Gregor Blanco homers on a ball to right

URL:

<https://www.milb.com/video/grullon-s-three-run-blast?t=home-runs>

Playback Page with Expanded Metadata:

This view is simialr to the MILB Playback Video Page - Default - Top Of Page - Collapsed Metadata slides.

This view is slightly different because the video's metadata is displayed.

Grullon's three-run blast | 07/16/20

milb.com/video/...

July 16, 2020 | 00:00:50

SHARE

THE SHOW BEFORE THE SHOW
MiLB.com

Home Runs

Lehigh Valley's Grullon rips opposite-field dinger
July 16, 2020
NOW PLAYING

Best of 2019 Inside-The-Park Homers
May 15, 2020
4:53

Gregor Blanco homers on a ball to right field and it was awesome
March 11, 2020
0:00

Terry's second blast for Wood Ducks
December 16, 2019
0:45

See More

MiLB

CONNECT WITH MILB.COM

Terms of Use Privacy Policy (updated 9.2.2015) About Our Ads Contact us

Cookie Settings

Copyright © 2020 Minor League Baseball.
Minor League Baseball trademarks and copyrights are the property of Minor League Baseball. All Rights Reserved.

URL:

<https://www.milb.com/video/grullon-s-three-run-blast?t=home-runs>

Playback Page Tracking:

Track page load

Playlist Items:

Each Playlist item is clickable.

On click, the playback page's metadata and video player source is updated.

On click, a Now Playing label overlays the selected Playlist item.

On click, the window scrolls to the top.

Playlist Items Tracking:

Clicking Playlist item

See More Button:

Clicking the See More button will load more Playlist items if they are available.

If no more items are available, then the See More button is not displayed.

See More Button Tracking:

Clicking See More Button

Campusano lines a homer | 09/01

milb.com/video/...

Incognito

MiLB NEWS

MiLB Top Videos Interviews Home Runs Strikeouts Defense

GOING, GOING, GONE

3 SECONDS REMAINING

Campusano lines a homer

September 1, 2020 | 00:00:30

SHARE

MiLB Top Videos

Campusano lines one out for Lake Elsinore
September 1, 2020

Nationwide Ask An Ambassador: CJ Abrams
August 25, 2020

Nationwide Ask An Ambassador: Julio Rodriguez
August 19, 2020

Nationwide Ask An Ambassador: Bobby Witt Jr.

URL:

<https://www.milb.com/video/campusano-lines-a-homer?t=milb-top-videos>

Video Player Pre-Roll Ad:

Video player plays a pre-roll ad before playing MP4/HLS content.
Pre-roll ad is served by server if Browser Adblock extension is enabled.
Clicking the pre-roll ad opens up the ad url in a new browser tab.

Video Player Pre-Roll Ad Tracking:

Ad Start
Ad Resume
Ad Pause
Ad complete

Video Player Pre-Roll Ad Controls:

Mute/Unmute
Skip Ad
Ad Countdown

MILB Playback Video Page - Default View - Video Player Leave-Behind

The screenshot shows a web browser window displaying the MILB website. The address bar shows the URL [milb.com/video/...](https://www.milb.com/video/campusano-lines-a-homer). The page features a dark blue header with the MILB logo and a 'NEWS' link. Below the header is a navigation bar with categories: 'MiLB Top Videos', 'Interviews', 'Home Runs', 'Strikeouts', and 'Defense'. The main content area displays a video player for the video 'Campusano lines a homer', which is currently paused. A 'REPLAY' button is visible over the video. A 'Next Video in 1' preview is shown above the video player, featuring a play button and the text 'Padres' Abrams answers fan questions' and 'Favorite player would probably'. Below the video player, the video title 'Campusano lines a homer' is displayed, along with the date 'September 1, 2020' and a duration of '00:00:30'. A 'SHARE' button is also present. Below the video player, there is a section titled 'MiLB Top Videos' which lists three recommended videos: 'Campusano lines one out for Lake Elsinore' (September 1, 2020), 'Nationwide Ask An Ambassador: CJ Abrams' (August 25, 2020), and 'Nationwide Ask An Ambassador: Julio Rodriguez' (August 19, 2020). A fourth video, 'Nationwide Ask An Ambassador: Bobby Witt Jr.', is partially visible at the bottom.

URL:

<https://www.milb.com/video/campusano-lines-a-homer?t=milb-top-videos>

Video Player Leave-Behind:

After video is finished playing, a leave-behind view is displayed to the user.

If the user does nothing, then the next video on the playlist automatically plays after 3 seconds. The countdown time to play the next video is configurable.

If the user clicks the REPLAY button, then the video is replayed.

If the user clicks the PLAY button, then the next video on the playlist is played.

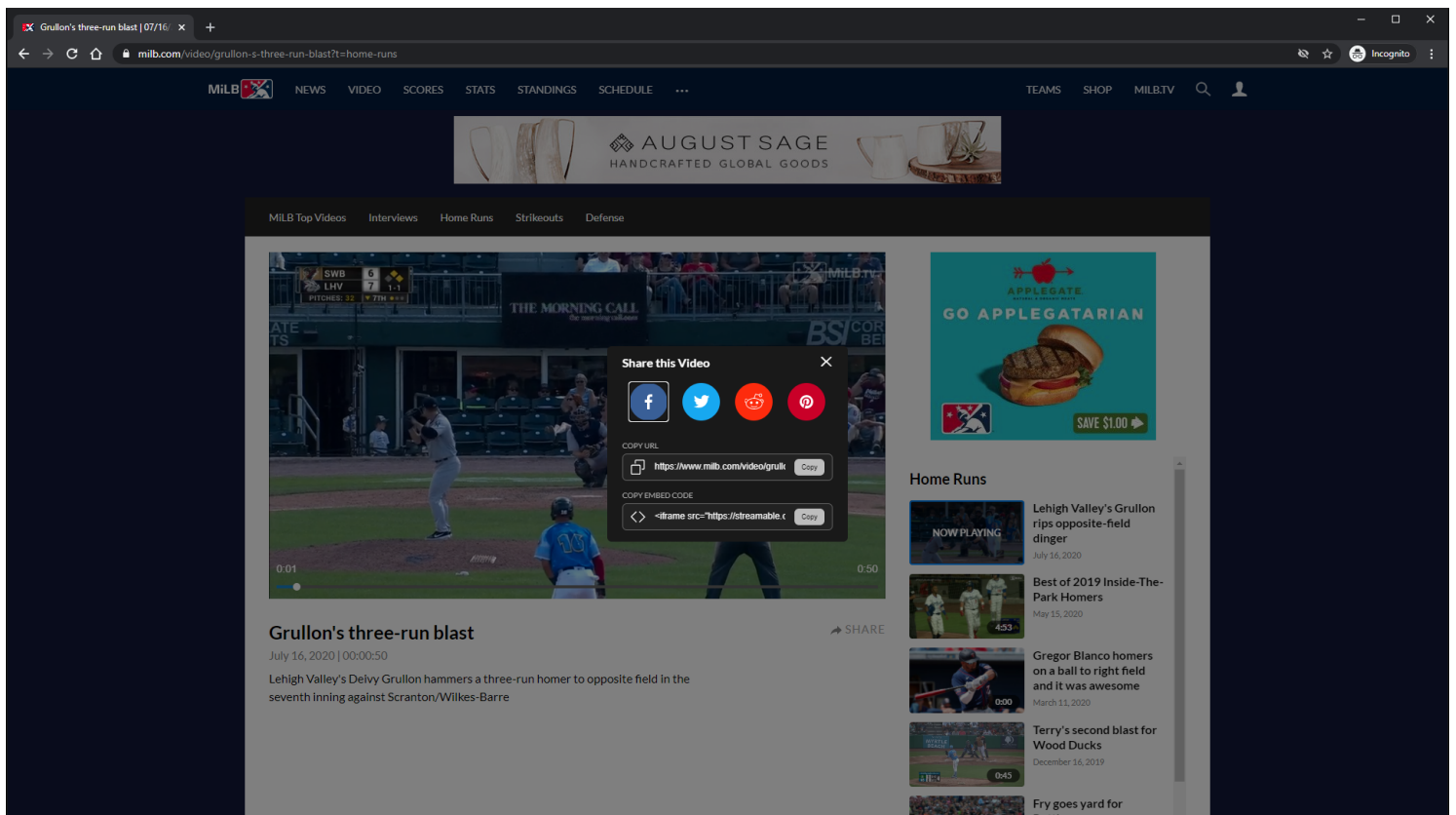
Video Player Leave-Behind Tracking:

Next video plays without any action.

PLAY button is clicked

REPLAY button is clicked

MILB Playback Video Page - Default View - Share Modal - MD/LG/XL



URL:

<https://www.milb.com/video/grullon-s-three-run-blast?t=home-runs>

Share Modal:

Clicking the Share button will display the Share modal.

When Share modal is opened, video will be paused if it is playing on the page.

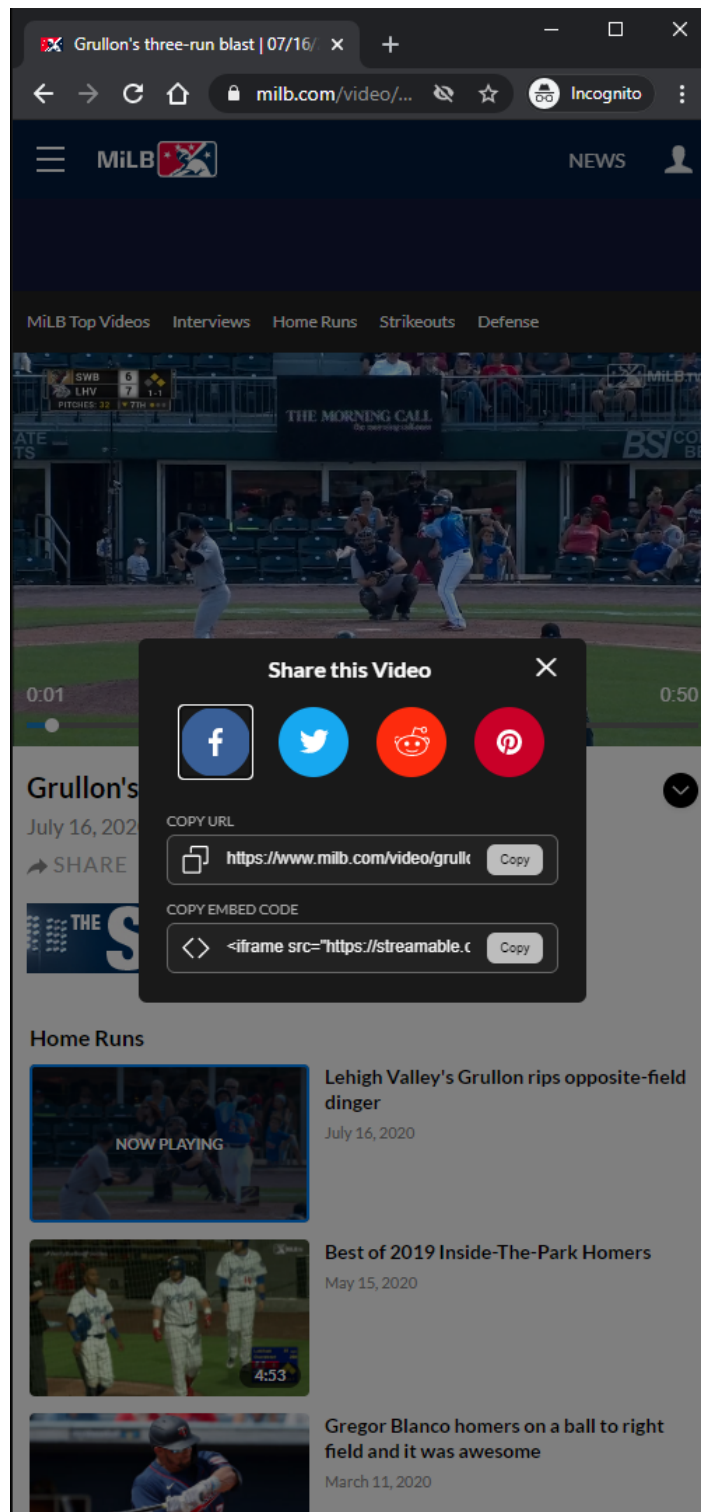
When Share modal is closed, video will be resumed if it was paused by the Share modal.

Share Modal Tracking:

Clicking Share button.

Clicking any of the Share icons/fields.

MILB Playback Video Page - Default View - Share Modal - XS/SM



URL:

<https://www.milb.com/video/grullon-s-three-run-blast?t=home-runs>

Share Modal:

Clicking the Share button will display the Share modal.

When Share modal is opened, video will be paused if it is playing on the page.

When Share modal is closed, video will be resumed if it was paused by the Share modal.

Share Modal Tracking:

Clicking Share button.

Clicking any of the Share icons/fields.

MILB Playback Video Page - Default View - Share Modal - Facebook Share

Post to Facebook - Google Chrome
facebook.com/sharer/sharer.php?u=https%3A%2F%2Fwww.milb.com%2Fvideo...
Share on Facebook

Share to News Feed or Story

Zack Honig
Say something about this...



MILB.COM
Grullon's three-run blast | 07/16/2020
Lehigh Valley's Deivy Grullon hammers a three-run homer to opposite field in t...

Tag Friends Check in Feeling/Activity

News Feed Friends
Your Story Friends
Cancel Post to Facebook

URL:
<https://www.milb.com/video/grullon-s-three-run-blast?t=home-runs>

Facebook Share Button:

Clicking the Facebook Share Button in the Share modal will open a Facebook share post with the video information in a new window

If the user is not logged into Facebook, then he/she will be prompted to log in before the share post is displayed.

Facebook Share Button Tracking:

Clicking Facebook Share Button

MILB Playback Video Page - Default View - Share Modal - Twitter Share



URL:

<https://www.milb.com/video/grullon-s-three-run-blast?t=home-runs>

Twitter Share Button:

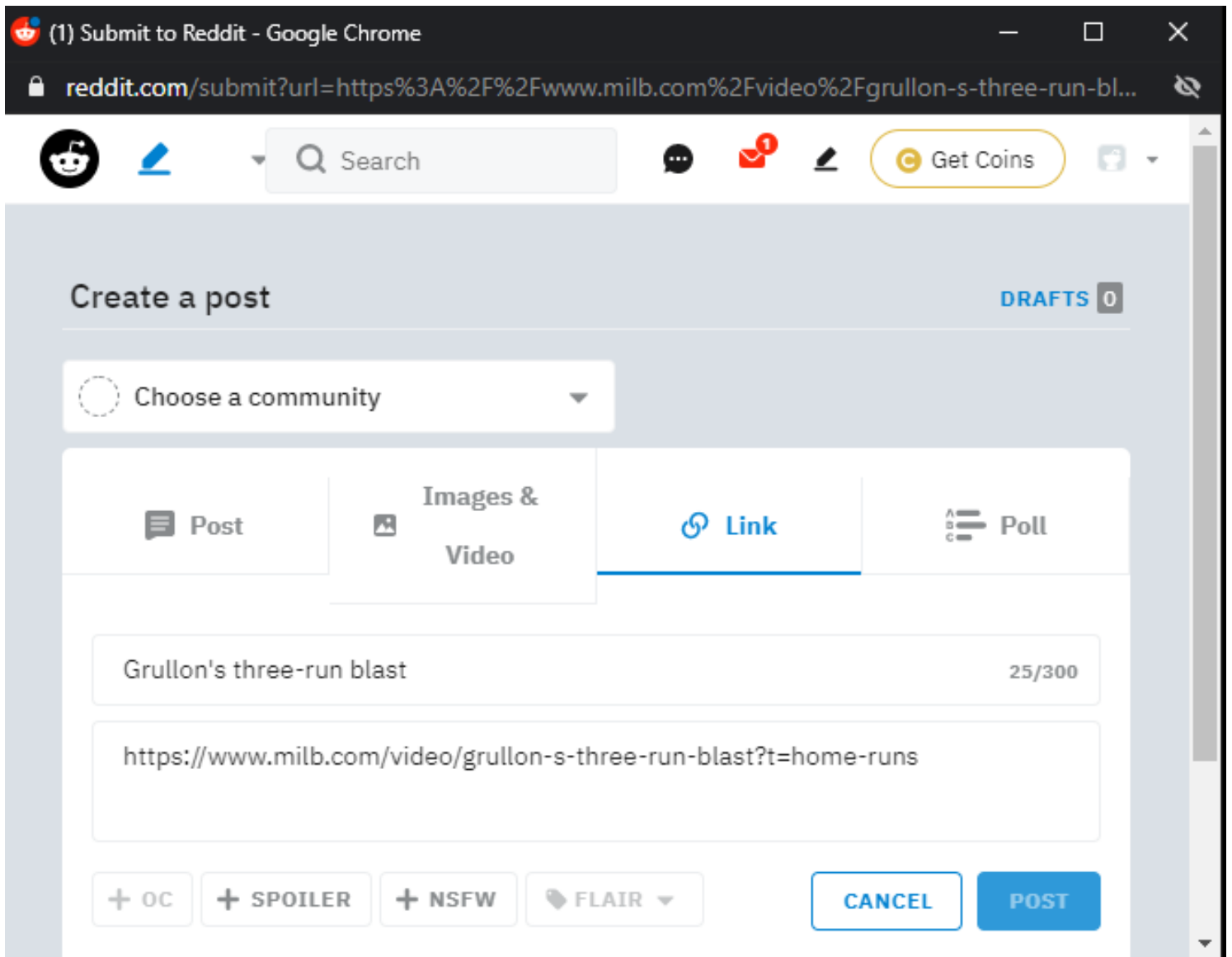
Clicking the [Twitter Share Button](#) in the Share modal will open a [Twitter share post](#) with the video information in a new window

If the user is not logged into Twitter, then he/she will be prompted to log in before the share post is displayed.

Twitter Share Button Tracking:

Clicking [Twitter Share Button](#)

MILB Playback Video Page - Default View - Share Modal - Reddit Share



URL:

<https://www.milb.com/video/grullon-s-three-run-blast?t=home-runs>

Reddit Share Button:

Clicking the Reddit Share Button in the Share modal will open a Reddit share post with the video information in a new window

If the user is not logged into Reddit, then he/she will be prompted to log in before the share post is displayed.


Reddit Share Button Tracking:


Clicking Reddit Share Button



MILB Playback Video Page - Default View - Share Modal - Pinterest Share

Pinterest - Google Chrome

[pinterest.com/pin/create/button/?url=https%3A%2F%2Fwww.milb.com%2Fvideo%2Fgrullon-s-three-run-...](https://www.milb.com/video/grullon-s-three-run-...)



 Create board

URL:

<https://www.milb.com/video/grullon-s-three-run-blast?t=home-runs>

Pinterest Share Button:

Clicking the Pinterest Share Button in the Share modal will open a Pinterest share post with the video information in a new window

If the user is not logged into Pinterest, then he/she will be prompted to log in before the share post is displayed.

Pinterest Share Button Tracking:

Clicking Pinterest Share Button

MILB Playback Video Page - Default View - Share Modal - Share URL

The screenshot shows a web browser window displaying the MILB website. The video player is in the center, showing a baseball game. A share modal is open over the video, titled "Share this Video". The modal contains social media sharing icons for Facebook, Twitter, Reddit, and Pinterest. Below the icons, there are two sections: "COPY URL" and "COPY EMBED CODE". The "COPY URL" section shows a copy icon, the URL "https://www.milb.com/video/grullon-s-three-run-blast", and a "Copied" button. The "COPY EMBED CODE" section shows a code icon, the embed code "<iframe src='https://streamable.c", and a "Copy" button. The video player shows a progress bar at 0:01 and a total duration of 0:50. The video title "Grullon's three-run blast" and the date "July 16, 2020" are visible below the video player. Below the video player, there is a "Home Runs" section with three video thumbnails and their titles: "Lehigh Valley's Grullon rips opposite-field dinger", "Best of 2019 Inside-The-Park Homers", and "Gregor Blanco homers on a ball to right field and it was awesome".

URL:

<https://www.milb.com/video/grullon-s-three-run-blast?t=home-runs>

Share URL Field:

Clicking the Share URL field or the Copy button will copy the URL of the video.

Share URL Tracking:

Clicking the Share URL field

Clicking the Copy button

MILB Playback Video Page - Default View - Share Modal - Share Embed Code

The screenshot shows a web browser window displaying the MILB website. The page title is "Grullon's three-run blast | 07/16/2020". The browser address bar shows "milb.com/video/...". The website header includes the MILB logo and "NEWS". Below the header, there are navigation links for "MiLB Top Videos", "Interviews", "Home Runs", "Strikeouts", and "Defense". The main content area features a video player showing a baseball game. A share modal is open over the video, titled "Share this Video". The modal contains four social media sharing icons: Facebook, Twitter, Reddit, and Pinterest. Below the icons, there are two sections: "COPY URL" with a copy button and the URL "https://www.milb.com/video/grullon-s-three-run-blast", and "COPY EMBED CODE" with a copy button and the code "<iframe src='https://streamable.c".

URL:

<https://www.milb.com/video/grullon-s-three-run-blast?t=home-runs>

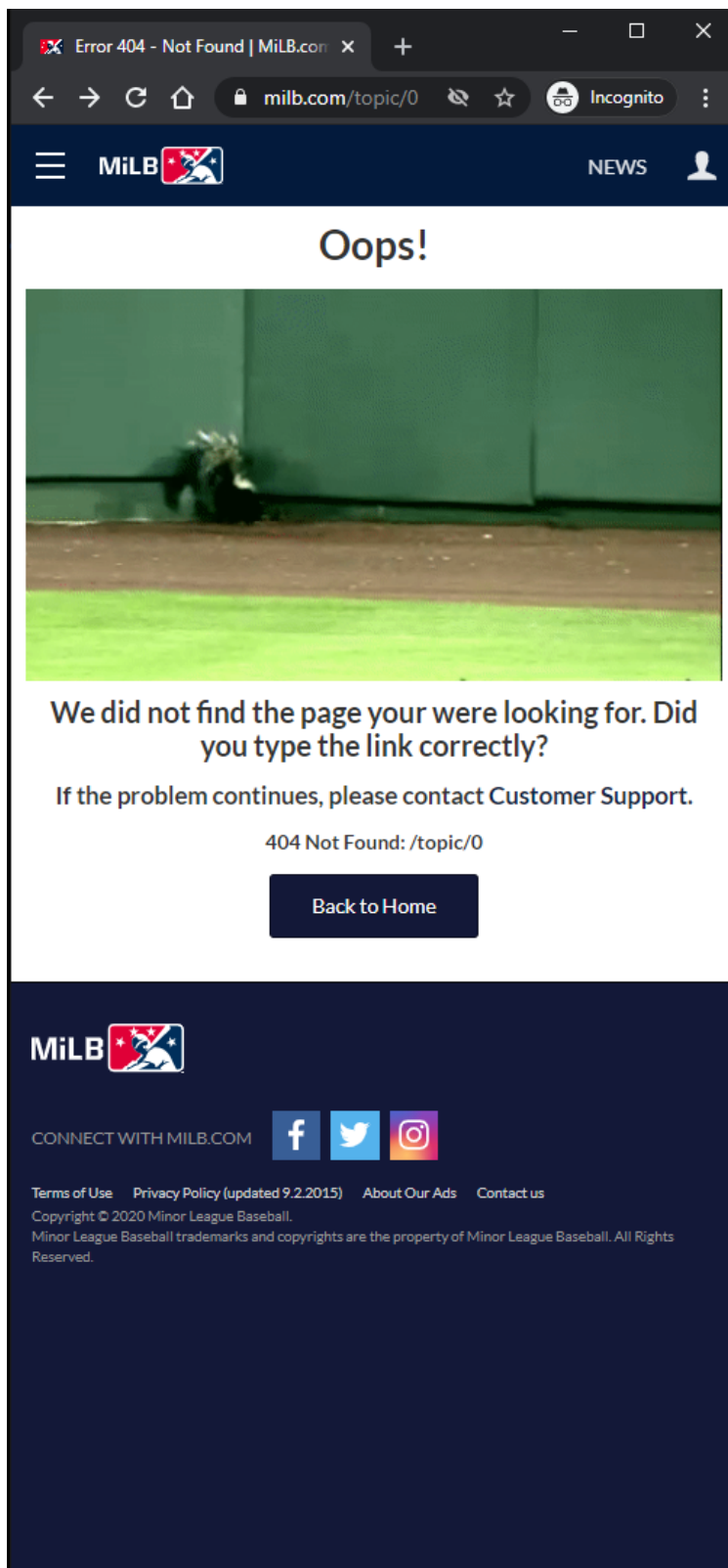
Share Embed Code Field:

Clicking the Share Embed Code field or the Copy button will copy the URL of the video.

Share Embed Code Tracking:

Clicking the Share Embed Code field

Clicking the Copy button



URL:

<https://www.milb.com/topic/0>

Server 404 View:

This view is displayed to the user if he/she visits a URL that does not exist.