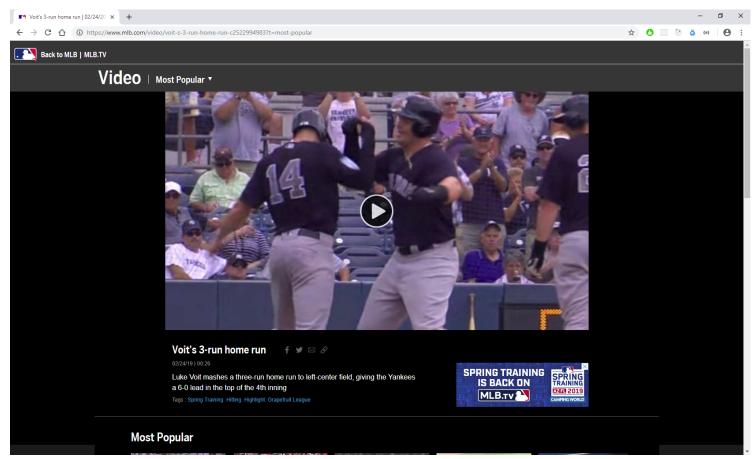
Old MLB Video Page

By: Zack Honig

Date: February 24, 2019

Major League Baseball (MLB) is a professional baseball organization, the oldest of the four major professional sports leagues in the United States and Canada. A total of 30 teams play in the National League (NL) and American League (AL), with 15 teams in each league. The NL and AL were formed as separate legal entities in 1876 and 1901 respectively. After cooperating but remaining legally separate entities beginning in 1903, the leagues merged into a single organization led by the Commissioner of Baseball in 2000. The organization also oversees Minor League Baseball, which comprises 256 teams affiliated with the Major League clubs. With the World Baseball Softball Confederation, MLB manages the international World Baseball Classic tournament.

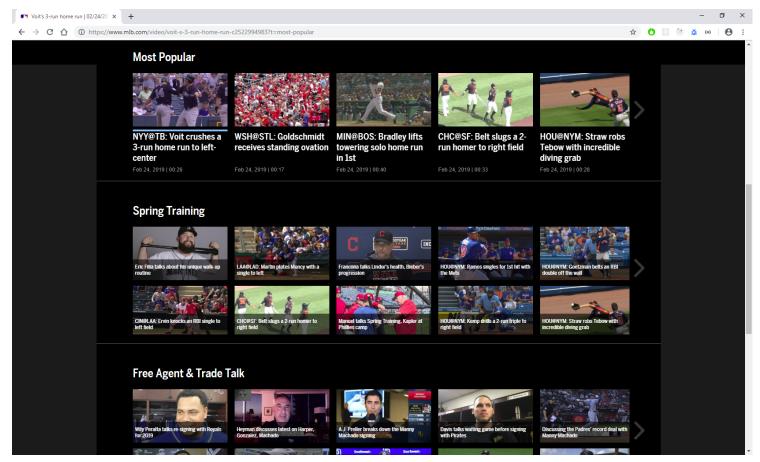
MLB Default Video Page Part 1



Default Page

"Most Popular" Default Topic

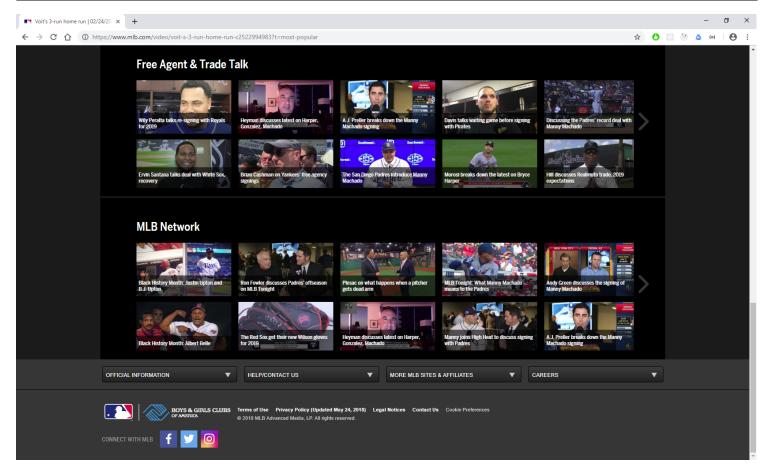
MLB Default Video Page Part 2



Default Page

"Most Popular" Default Topic

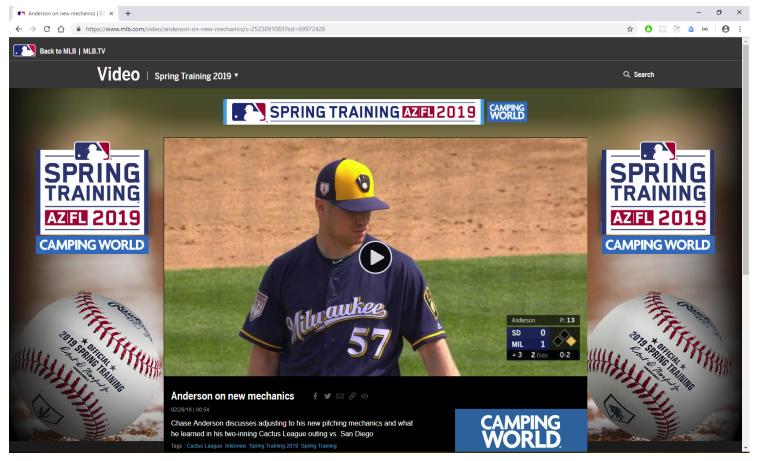
MLB Default Video Page Part 3



Default Page

"Most Popular" Default Topic

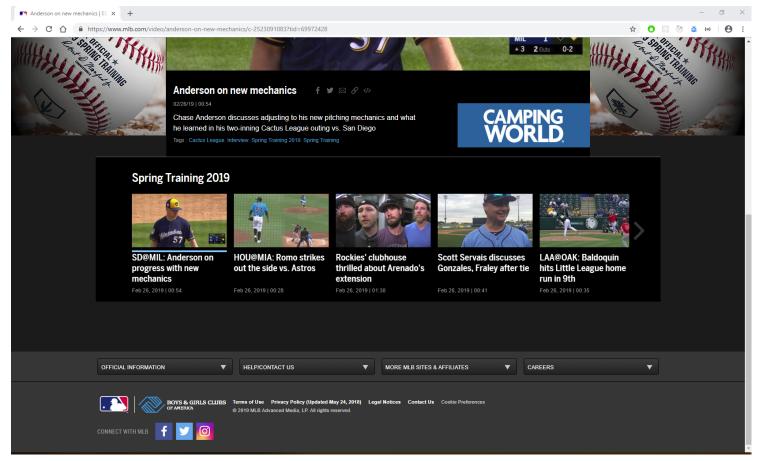
MLB Topic Video Page Part 1



"Spring Training 2019" Topic Page

URL: https://www.mlb.com/video/anderson-on-new-mechanics/c-2523091083?tid=69972428

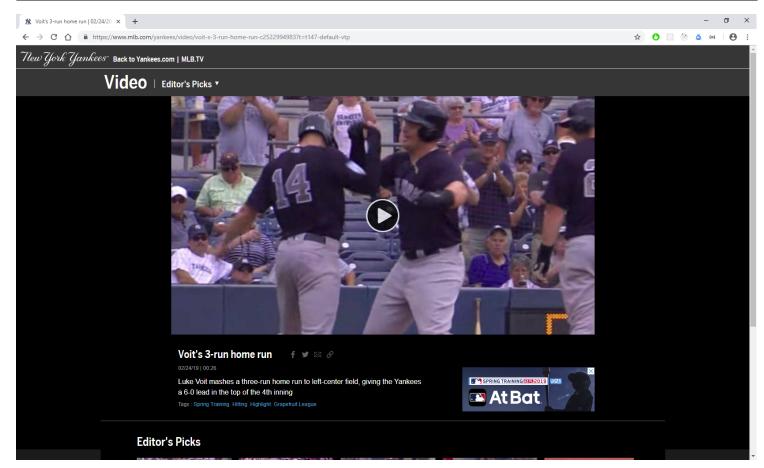
MLB Topic Video Page Part 2



"Spring Training 2019" Topic Page

URL: https://www.mlb.com/video/anderson-on-new-mechanics/c-2523091083?tid=69972428

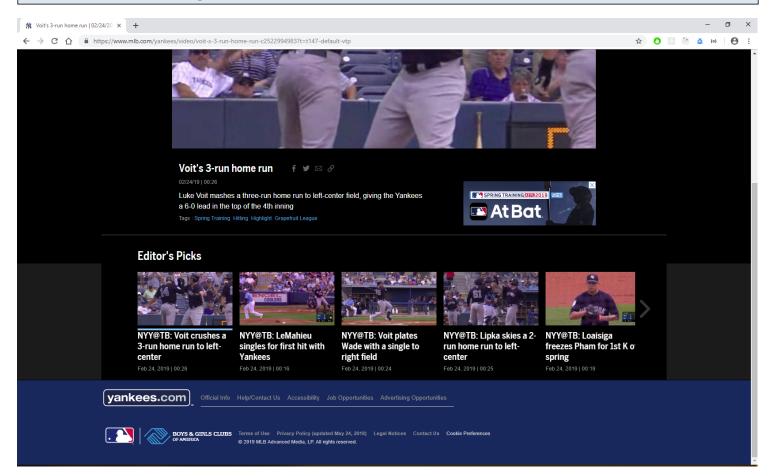
MLB Team Video Page Part 1



Team New York Yankees

URL: https://www.mlb.com/yankees/video

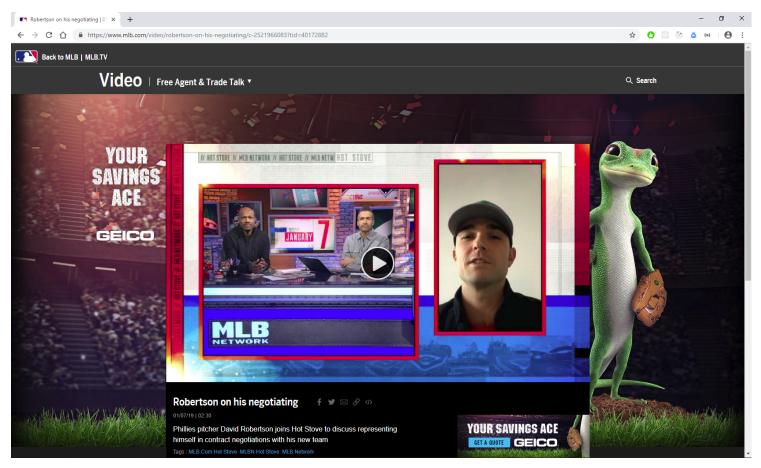
MLB Team Video Page Part 2



Team New York Yankees

URL: https://www.mlb.com/yankees/video

MLB Video Ad Skin



URL: https://www.mlb.com/video/robertson-on-his-negotiating/c-2521966083?tid=40172882

MLB Video Pre-roll Ad

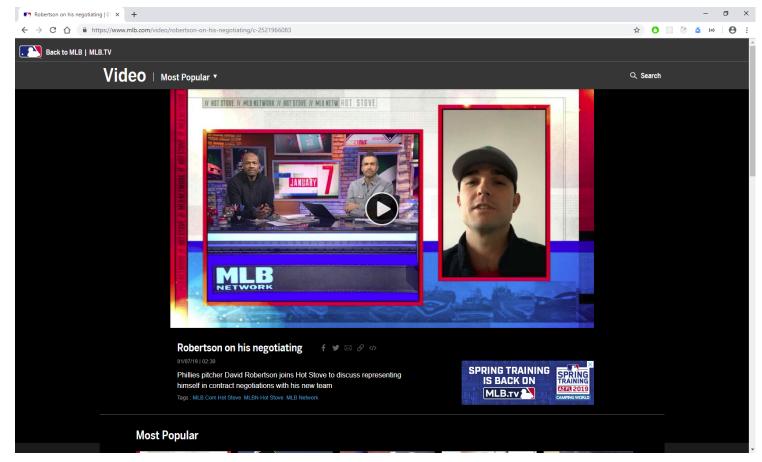


The companion ad under the video is synchronized to the pre-roll ad when it starts playing. Clicking the pre-roll ad opens up the ad url in a new tab.

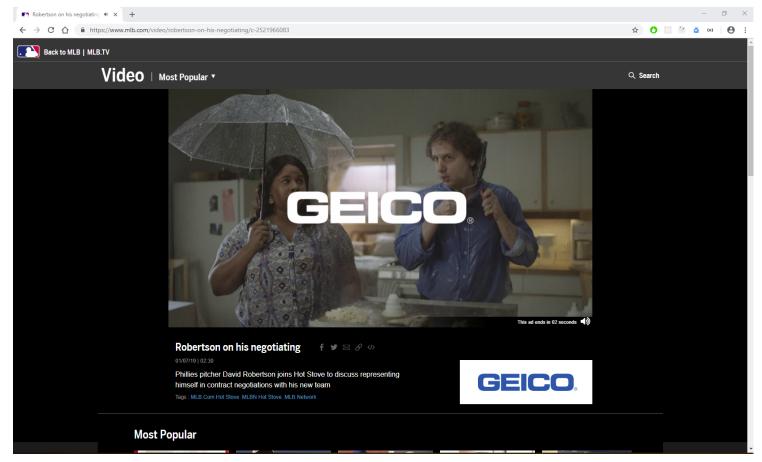
Controls:

1) Mute/Unmute

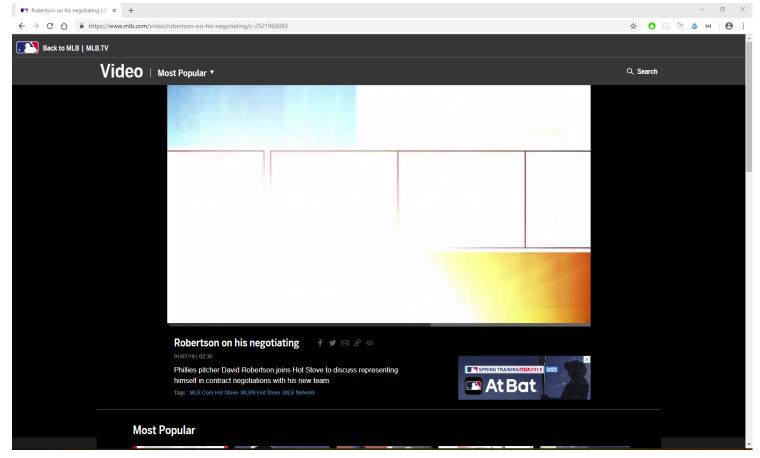
MLB Video Page Companion Ad before Pre-roll Ad plays



MLB Video Page Companion Ad while Pre-roll Ad is playing



MLB Video Page Companion Ad after Pre-roll Ad plays



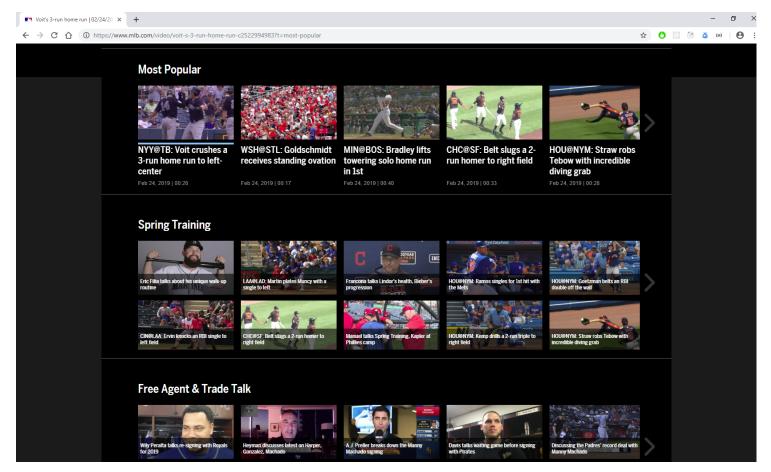
MLB Video Controls



Controls:

- 1) Seek to beginning of video
- 2) Play/Pause
- 3) Mute/Unmute
- 4) Full-screen/Exit Full-Screen
- 5) Closed-Captions
- 6) Video Seeker
- 7) Volume Seeker

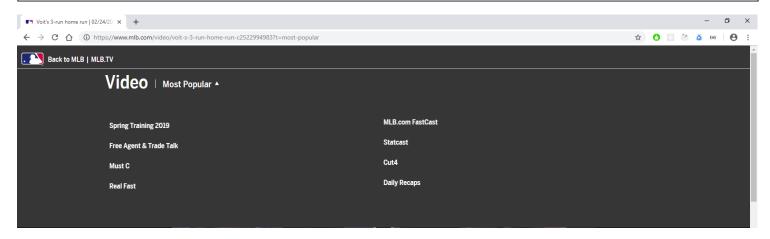
MLB Video Page Playlist



After video is finished playing, the next video on the playlist automatically plays.

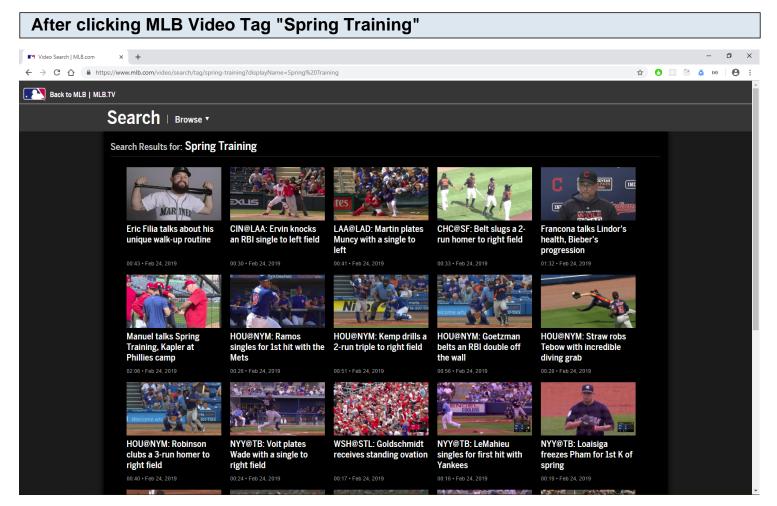
URL: https://www.mlb.com/video

MLB Video Page Browse List of Topics/Playlists





URL: https://www.mlb.com/video/voit-s-3-run-home-run-c2522994983



User is redirected to the video search page. Additional Videos are lazy loaded as the user scrolls down the page.

URL: https://www.mlb.com/video/search/tag/spring-training?displayName=Spring%20Training

MLB Video Page Share Icons

Robertson on his negotiating



01/07/19 | 02:30

Phillies pitcher David Robertson joins Hot Stove to discuss representing himself in contract negotiations with his new team

Tags: MLB.Com Hot Stove, MLBN Hot Stove, MLB Network

URL: https://www.mlb.com/video/robertson-on-his-negotiating/c-2521966083?tid=40172882

Facebook

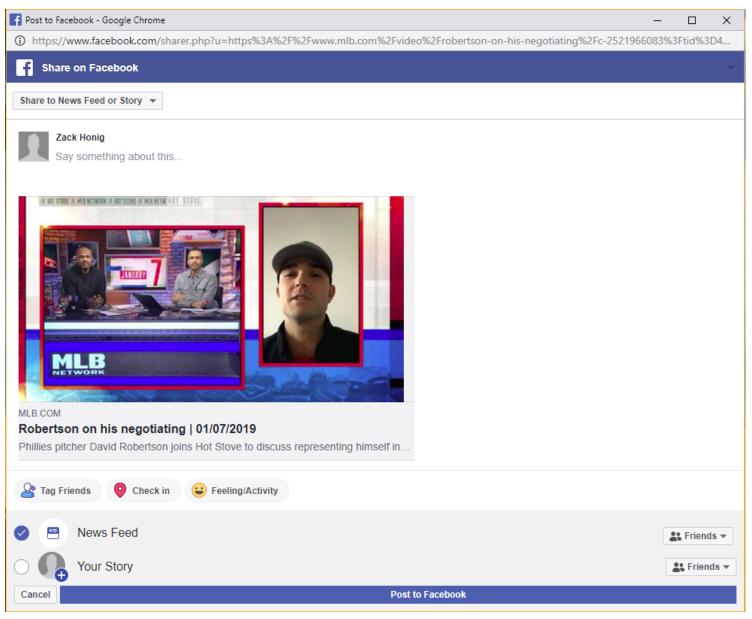
Twitter

Mail

Share Link

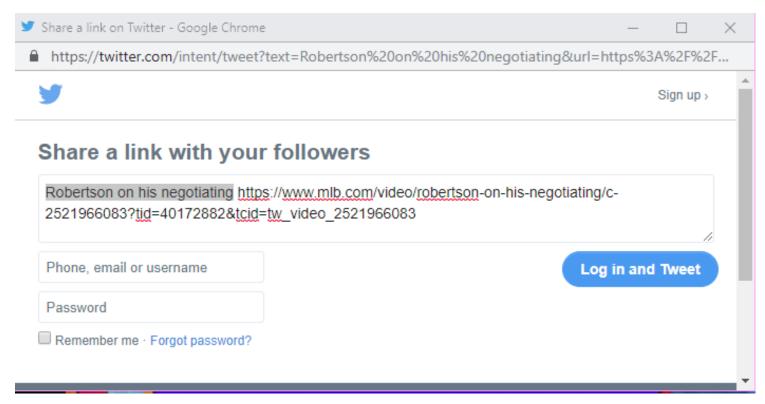
Embed

MLB Video Page Facebook Share Icon



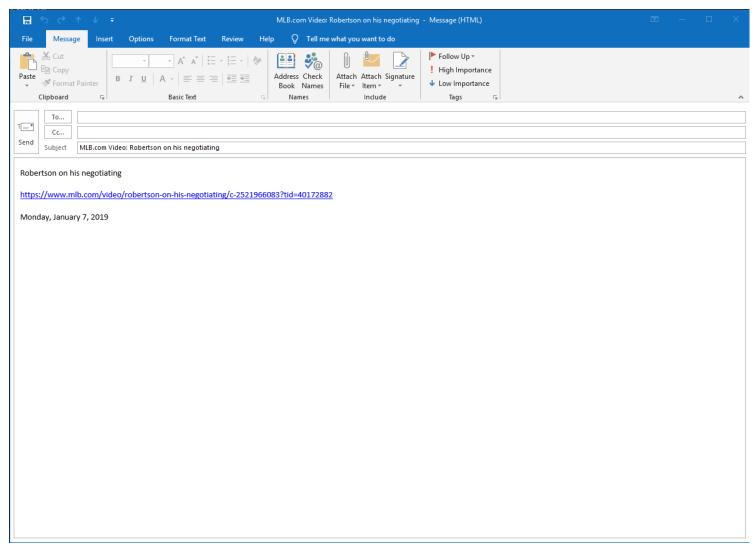
On click of Facebook share icon.

MLB Video Page Twitter Share Icon



On click of Twitter share icon.

MLB Video Page Mail Share Icon



On click of Mail share icon.

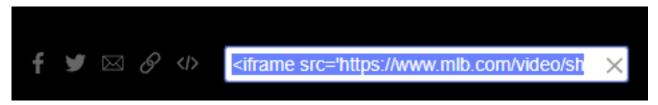
URL: https://www.mlb.com/video/robertson-on-his-negotiating/c-2521966083?tid=40172882

MLB Video Page Share Link Share Icon



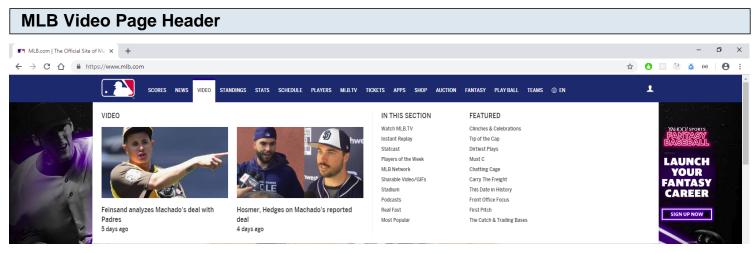
On click of Share Link share icon.

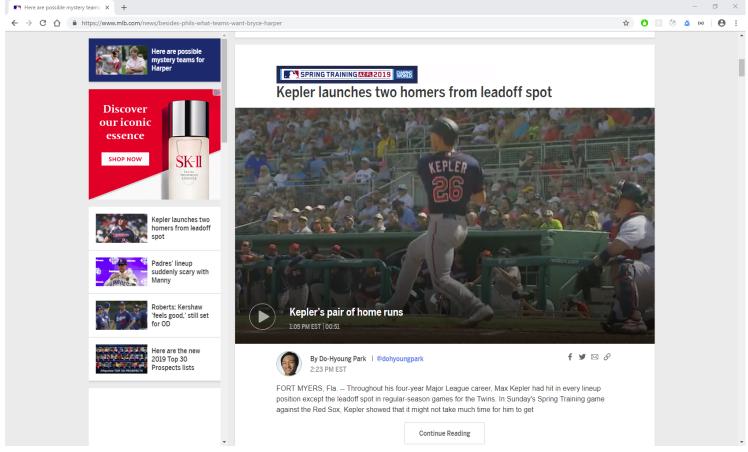
MLB Video Page Embed Share Icon



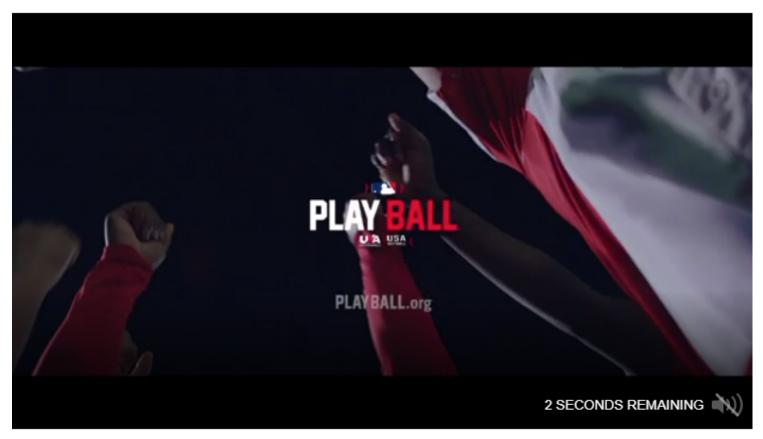
On click of Embed share icon.

URL: https://www.mlb.com/video/robertson-on-his-negotiating/c-2521966083?tid=40172882





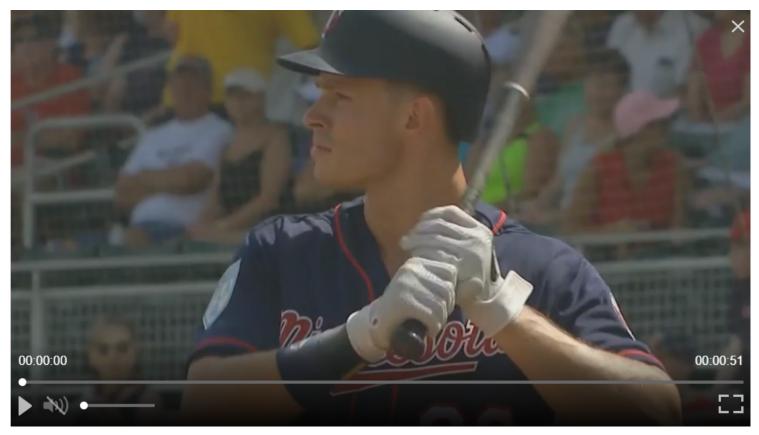
Videos can be shared by generating a shareable link. The shareable link can be used within an iframe, video tag, and by other sections. This example demonstrates an embed video in the MLB News Section.



When the user play the embed video, a pre-roll ad plays.

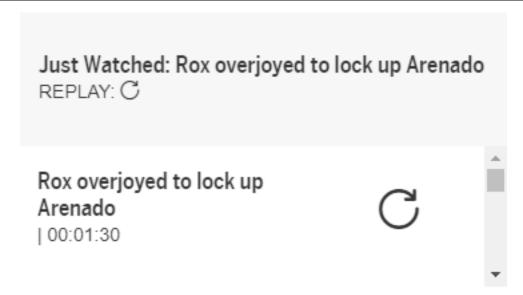
Controls:

- 1) Mute/Unmute
- 2) Skip Ad
- 3) Ad Countdown



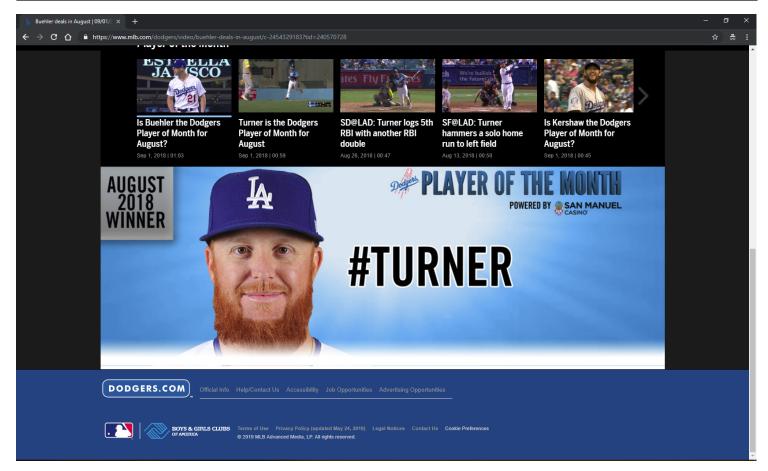
The following video controls are available after the User clicks the play button on the embed video:

- 1) Play/Pause
- 2) Mute/Unmute
- 3) Full-screen/Exit Full-Screen
- 4) Video Seeker
- 5) Volume Seeker



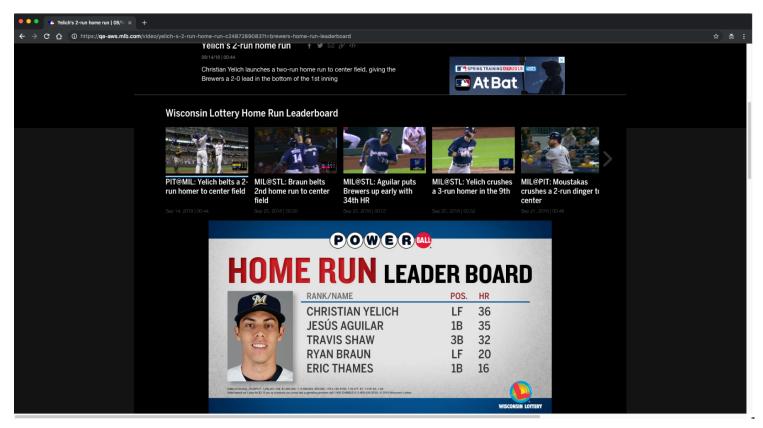
Some pages has a "leave-behind" option built into the embed video. After an embed video finishes, the user can select from 3 related videos. If the user takes no action, then the first video in the list automatically plays.

MLB Video Page - Player Of The Month



URL: https://www.mlb.com/dodgers/video/buehler-deals-in-august/c-2454329183?tid=240570728

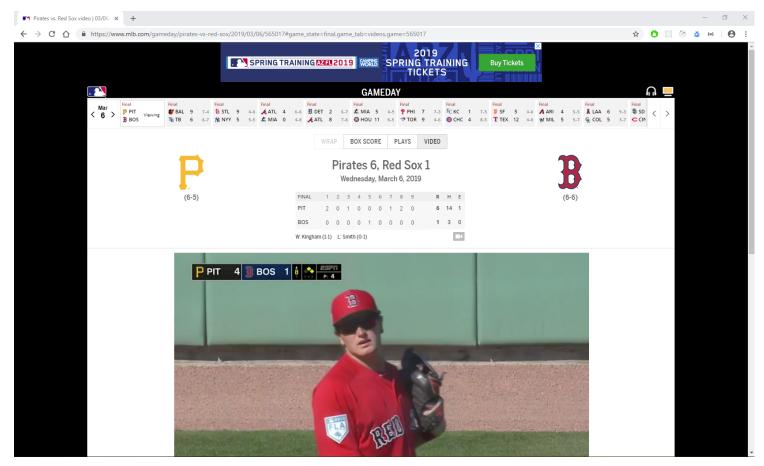
MLB Video Page - Home Run Leader Board



URL:

https://qa-aws.mlb.com/video/yelich-s-2-run-home-run-c2487289083?t=brewers-home-run-leaderboard

MLB Gameday Page

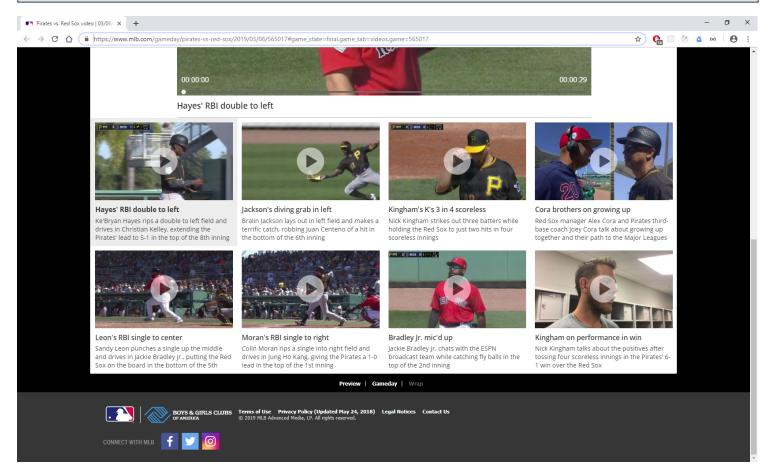


Embed Usage

URL:

https://www.mlb.com/gameday/pirates-vs-red-sox/2019/03/06/565017#game_state=final,game_tab=videos,game=565017

MLB Gameday Page Part 2



Embed Usage + Playlist

URL:

https://www.mlb.com/gameday/pirates-vs-red-sox/2019/03/06/565017#game_state=final,game_tab=videos,game=565017

MLB Gameday Page Part 3

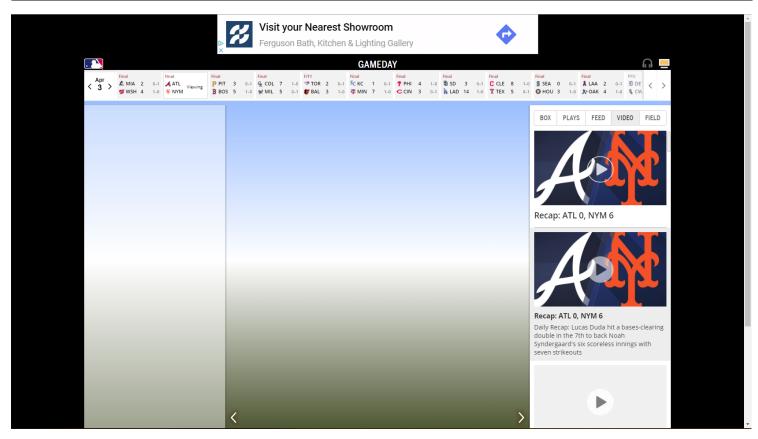


Embed Usage + Pre-roll ad

URL:

https://www.mlb.com/gameday/pirates-vs-red-sox/2019/03/06/565017#game_state=final,game_tab=videos,game=565017

MLB Gameday Page Part 4

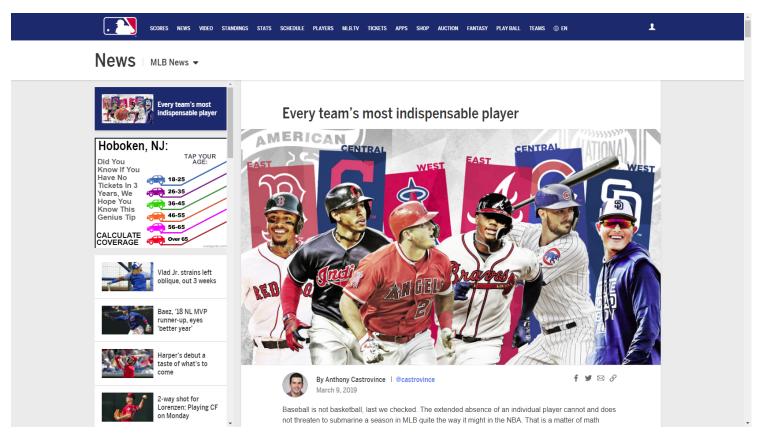


Embed Usage

URL:

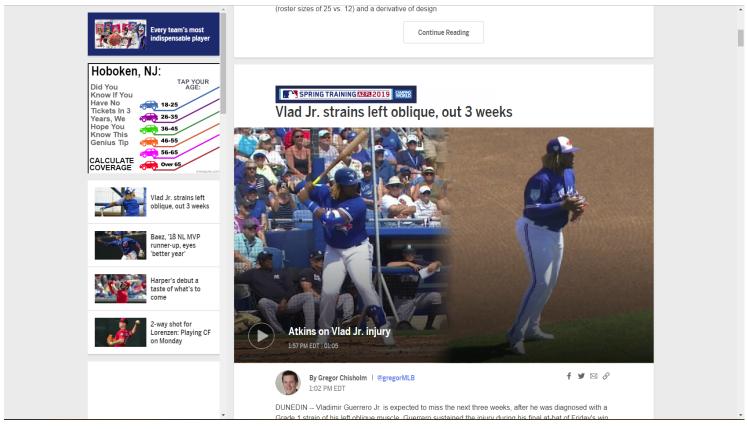
https://www.mlb.com/gameday/braves-vs-mets/2017/04/03/490098#game_state=live,game_tab=videos,game=490098,lock_state=live,tfs=20170403_200830

MLB News Page Part 1



Embed Usage

MLB News Page Part 2



Embed Usage

MLB 404 Page

OOF!

We did not find the page you were looking for. Did you type the link correctly?

We are sorry, but you have reached this page in error.

Please try the action again and if the problem continues, contact Customer Support.

404 Not Found: /abc



URL: https://www.mlb.com/abc