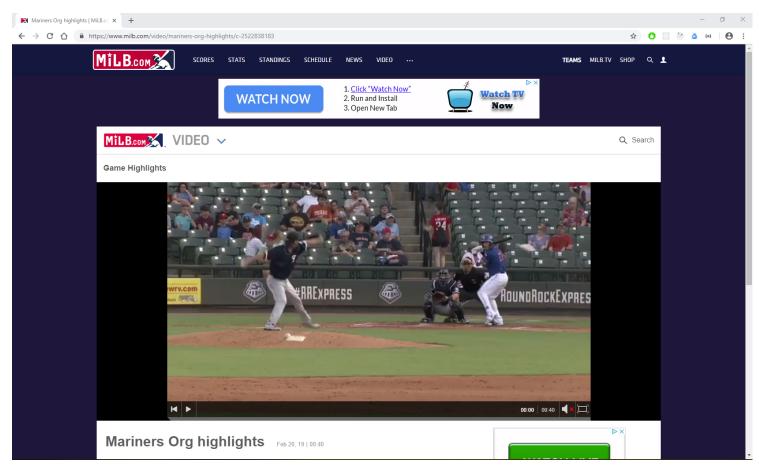
#### **MILB Video Page**

By: Zack Honig

Date: February 24, 2019

Minor League Baseball is a hierarchy of professional baseball leagues in the Americas that compete at levels below Major League Baseball (MLB) and provide opportunities for player development and a way to prepare for the major leagues. All of the minor leagues are operated as independent businesses. Most are members of the umbrella organization known as Minor League Baseball (MiLB), which operates under the Commissioner of Baseball within the scope of organized baseball. Several leagues, known as independent baseball leagues, do not have any official links to Major League Baseball.

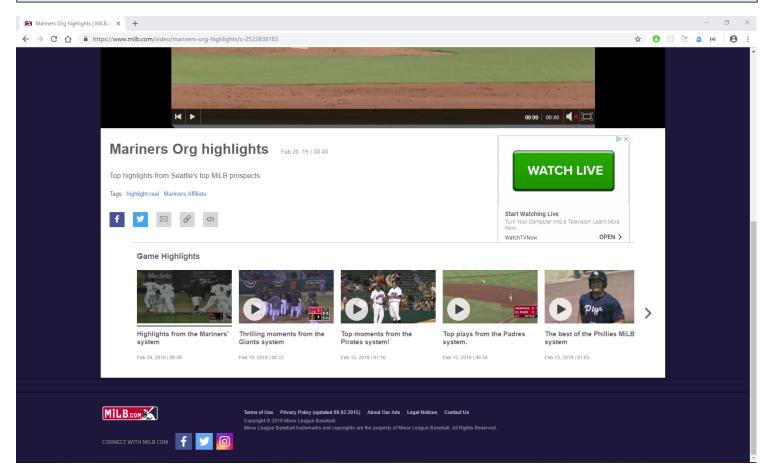
#### **MILB Default Video Page Part 1**



**Default Page** 

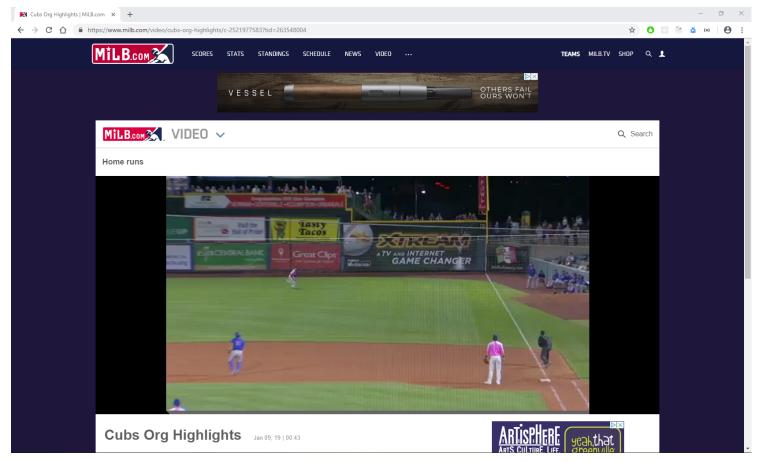
"Game Highlights" Default Topic

### **MILB Default Video Page Part 2**



Default Page
"Game Highlights" Default Topic

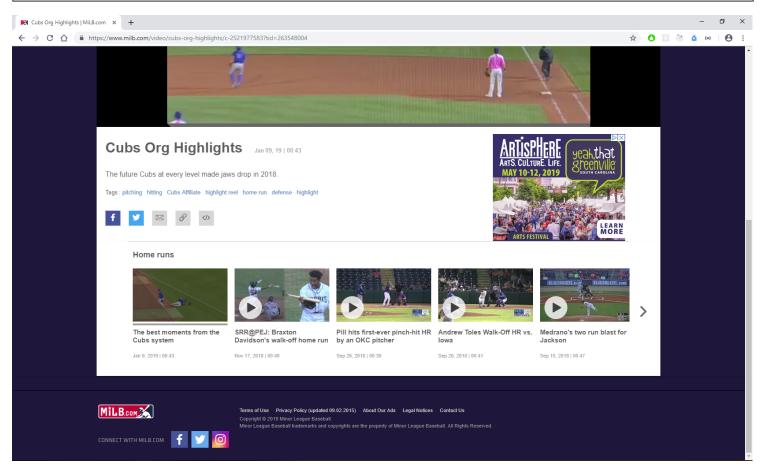
## MILB Topic Video Page Part 1



"Homeruns" Topic Page

URL: https://www.milb.com/video/cubs-org-highlights/c-2521977583?tid=263548004

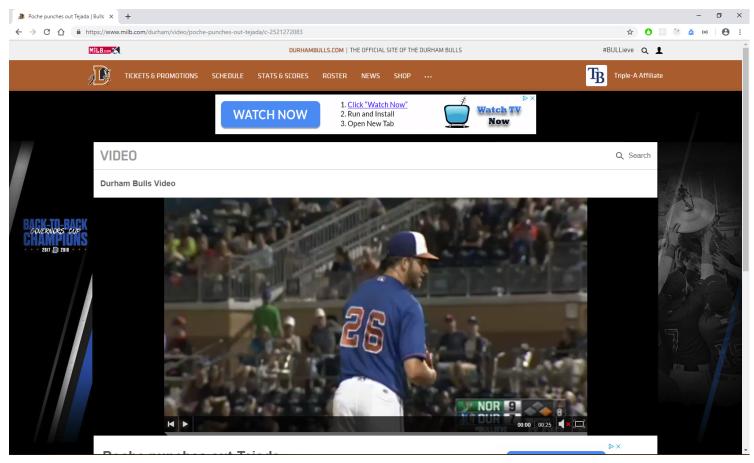
## **MILB Topic Video Page Part 2**



"Homeruns" Topic Page

URL: https://www.milb.com/video/cubs-org-highlights/c-2521977583?tid=263548004

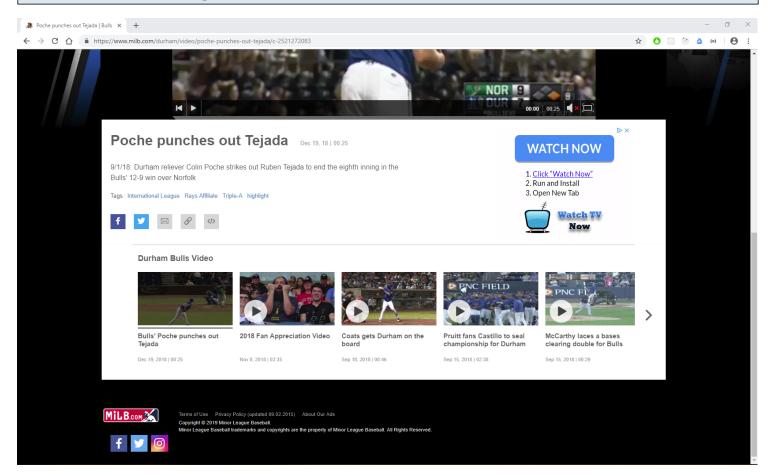
## MILB Team Video Page Part 1



Team Durham

URL: https://www.milb.com/durham/video

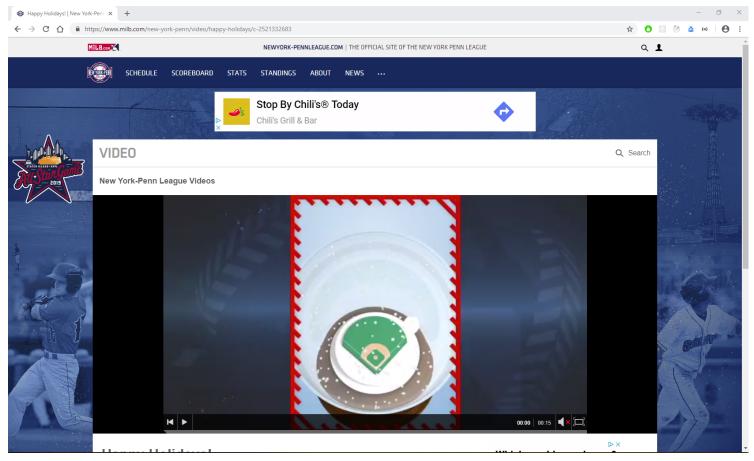
## **MILB Team Video Page Part 2**



Team Durham

URL: https://www.milb.com/durham/video

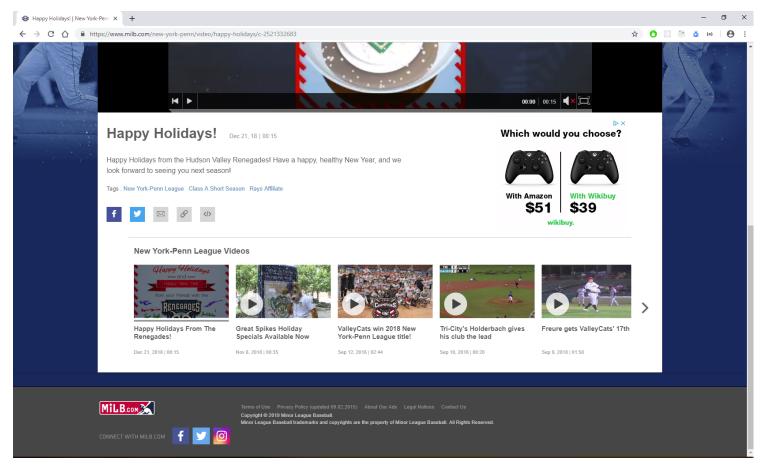
## MILB League Video Page Part 1



League New York Penn

URL: https://www.milb.com/new-york-penn/video

## **MILB League Video Page Part 2**



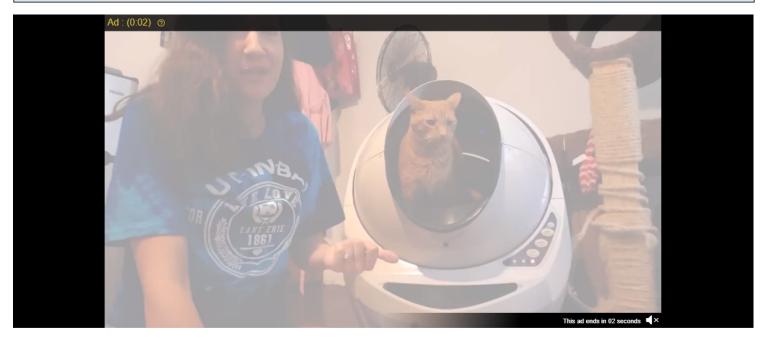
League New York Penn

URL: https://www.milb.com/new-york-penn/video

## **MILB Video Page Banner Ad**



## MILB Video Pre-roll Ad



URL: https://www.milb.com/video

## **MILB Video Controls**



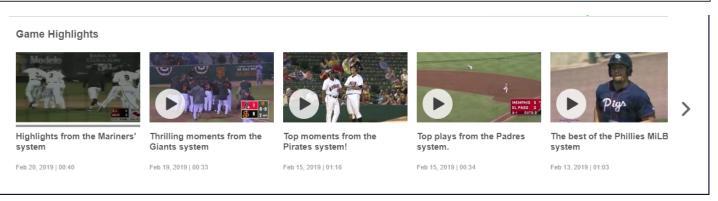
- 1) Seek to beginning of video
- 2) Play/Pause
- 3) Video Seeker
- 4) Mute/Unmute
- 5) Full-screen/Exit Full-Screen
- 6) Volume Seeker

### **MILB Video Page Companion Ad**



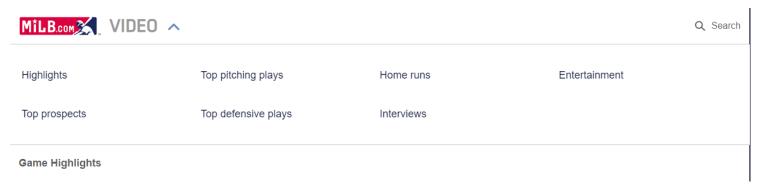
URL: https://www.milb.com/video/mariners-org-highlights/c-2522838183

## **MILB Video Page Playlist**



URL: https://www.milb.com/video/mariners-org-highlights/c-2522838183

## **MILB Video Page Browse List of Topics/Playlists**

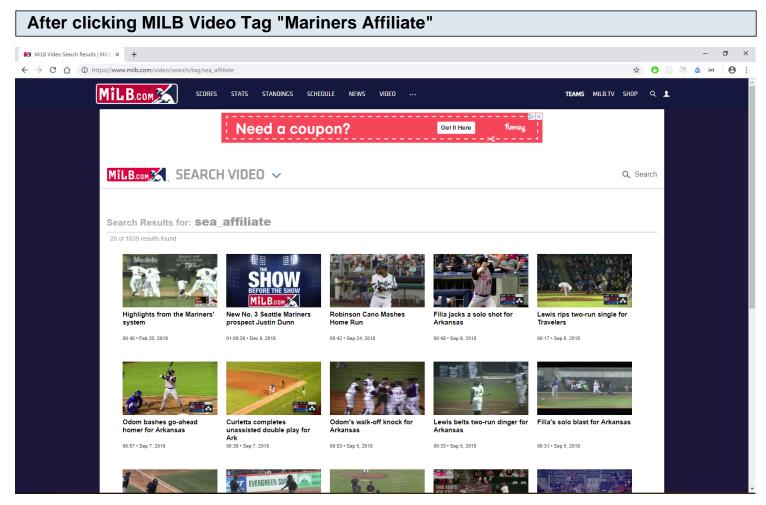


# Mariners Org highlights Feb 20, 19 | 00:40

Top highlights from Seattle's top MiLB prospects

Tags: highlight reel Mariners Affiliate

URL: https://www.milb.com/video/mariners-org-highlights/c-2522838183



User is redirected to the video search page. Additional Videos are lazy loaded as the user scrolls down the page.

URL: https://www.milb.com/video/search/tag/sea\_affiliate

# Mariners Org highlights Feb 20, 19 | 00:40

Top highlights from Seattle's top MiLB prospects

Tags: highlight reel Mariners Affiliate











Facebook

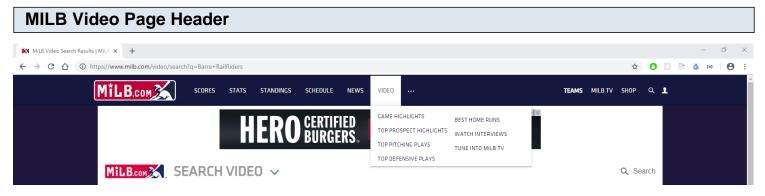
**Twitter** 

Mail

Share Link

**Embed** 

URL: https://www.milb.com/video/mariners-org-highlights/c-2522838183



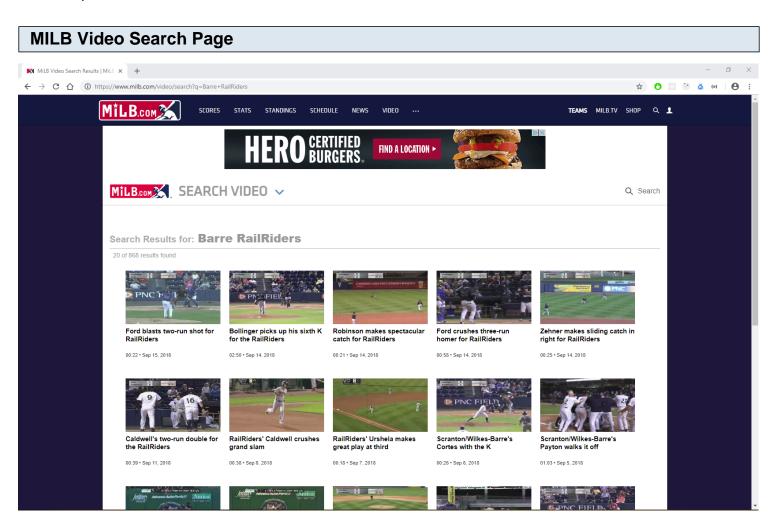
### **MILB Video Page Search**



Query: Barre RailRiders

User is redirected to the video search page after the "Enter" key is hit.

URL: https://www.milb.com/video

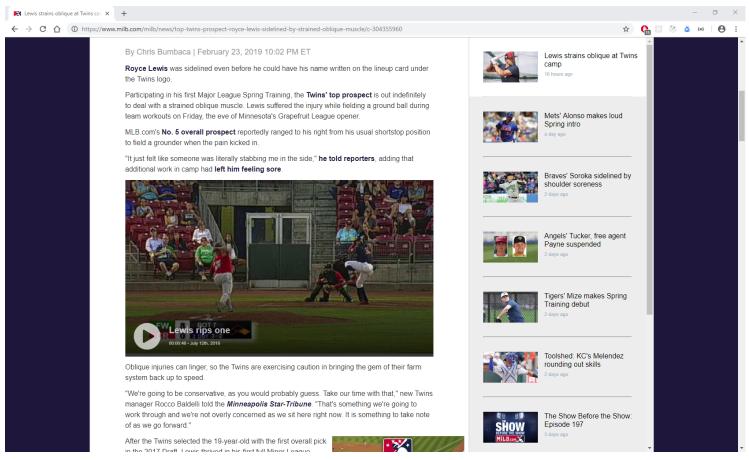


Query: Barre RailRiders

Additional Videos are lazy loaded as the user scrolls down the page.

URL: https://www.milb.com/video/search?q=Barre+RailRiders

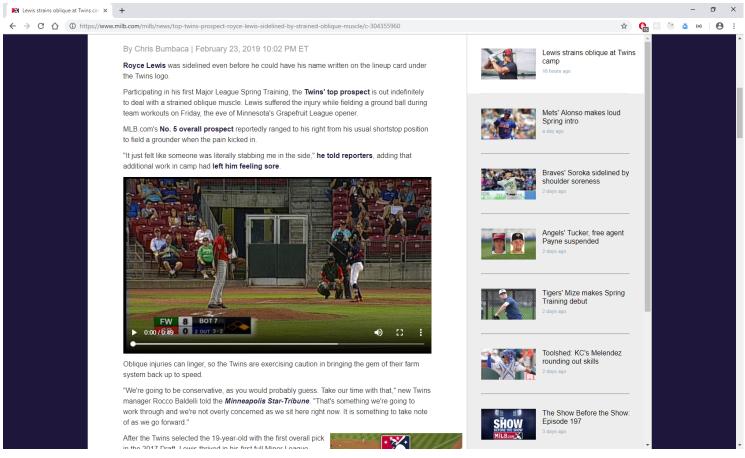
### **MILB Video Embed Usage Part 1**



Videos can be shared by generating a shareable link. The shareable link can be used within an iframe, video tag, and by other sections. This example demonstrates an embed video in the MiLB News Section.

URL: https://www.milb.com/news

### **MILB Video Embed Usage Part 2**

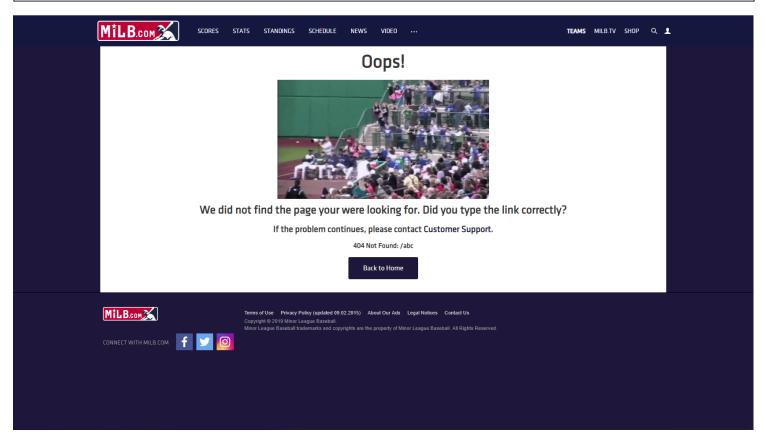


The following video controls are available after the User clicks the play button on the embed video:

- 1) Play/Pause
- 2) Mute/Unmute
- 3) Full-screen/Exit Full-Screen
- 4) Download
- 5) Download in Picture
- 6) Video Seeker
- 7) Volume Seeker

URL: https://www.milb.com/news

## MILB 404 Page



URL: https://www.milb.com/abc